Excel插件使用指南

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9. 现有模板:可比交易分析

Part II 自己输入Excel公式 p.18

- 1. 各种CIQ公式的结构
- 2. 搜索股票代码/公司ID
- 3. 公式输入工具

I.Excel插件简介



1. 什么是Excel插件

- 通过在Excel中键入我们独特的CIQ功能,您可以轻松下载各种数据,如财务数据和市场信息。
 可以下载Capital IQ数据库上的几乎所有数据(业务概览,财务数据,股票价格,股东数据,事项信息,商品,汇率 等)。

公司概况(Tearsheet)

Tencent Holdings Lim	nited (SEHK:	700) - 騰訊控股有限	公司 Public Company Pro	file			Proview the new Tearsheet	Ī
NARKET INTELLISENCE Profile Profile	Buick Tearsher Report Report	t CIQ Custon Late Report Template Ann	st Latest Latest Creat al hterin Transcript Activi	XX	络平	台		
Website: Add	www.tencent.com					Coverage Summary		
Number of Employees	46,049					Coverage List:	Yes	
Ticker:	700 (SEHK)					Relationships:	No	
Current Professionals Profiled:	23					Projects:	Yes	
Year Founded:	1998					Activity Loos/Tasks:	Yes	
Business Description Add								
Tencent Holdings Limited, an invest operates through VAS, Online Adver display based advertising; and payr literature, and online music entertal	ment holding compa rtising, and Others si nent related, cloud, a inment services. Ten	ny, provides Internet value-addex igments. It offers online games, i ind other services for individual a sent Holdings Limited was founde	I services (VAS) and online advertisin community VAS, and applications acro nd corporate users. The company als d in 1998 and is headquartered in Sh	g services in Mainland China, Hong Kong iss various online platforms; online adve o develops software; develops and opera enzhen, the People's Republic of China.	r, North America, Eur rtising services, such ites online games; an	rope, other Asian countries, a n as delivery of pay-for-click, nd provides information techr	nd internationally. The company pay-for-download, etc., as well as ology, asset management, online	
Primary Industry Classification	on View Complete In	dustry Classification						
Internet Software and Services								
Primary Office Location View	All Office Addresses							
Tencent Building Kejizhongyi Avenu	ie Hi-tech Park Nansł	an District Sherchen, Guangdo	ng Province 518057 China					
Phone: 86 755 8601 3388 Fax: 86	5 755 8601 3399	A E 1 Input Ticker S	C E F G EHK:700 Current	i H I J K V USD	L M N	ASPX	QFSTUN	W X Y Z AA
Current and Pending Investo	rs View Details	3 Choose Estimates Co	nsensus Date	2018/7/10	Dilution	Basic		Update Graph
2020 Ventures, LLC, Gaorong Capit	al, Hilhouse Capital I	5 Valuation Graph	evenue Estimate Consol	idation <u>Consolidated</u>			Excel	Plug-in
Bring Invectors View Datails		7 ONE PAGE	: TEARSHEET					Capitalia
Presente Cashel IDC Cashel Part	ter and the second	8 TENCENT HOLDIN	IGS LIMITED (SEHK-700)					
uragornise capital, IUG capital vari	oners (Hei hang, Qua	9 COMPANY INFORMATI	ON					
		10 Tencent Holdings Limited	an investment holding company.	provides Internet value-added service	s (VAS) and online	advertising services in Mair	nland China, Hong Kong, North Ameri	ca, Europe, other Asian countries, and
Investment Arms		11 Internationally. The compa	any operates through VAS, Online A	dvertising, and Others segments. It o	ffers online games,	, community VAS, and appli	cations across various online platforr	ns; online advertising services, such a
Tencent Holdings Ltd., Investment A	Arm, Tencent Incuba	12 delivery of pay-for-click, pa	y-for-download, etc., as well as dis	play based advertising; and payment	related, cloud, and	other services for individua	and corporate users. The company	elso develops software;
		13 develops and operates or	line games; and provides informal	ion technology, asset management,	online literature, an	d online music entertainme	nt services. Tencent Holdings Limite	d was founded in 1998 and is headqu
Stock Quote and Chart (Curre	ency: HKD)	14 Shenzhen, the People's R	lepublic of China.					
Last (Dalamad)	and the second	15						
cese (Deseyeu)		16						
open		17						
Previous Close		18						
Change on Day		19						
Change % on Day		20 Of Charly Furthermore	OCUL.	Labort Finand Vers	004700004	Dimensional and and an and an and	10.6 Made and Care Made Engine	Dela Obtoinut
Day High/Low		21 Stock Exchange 22 Wehste	bits ilwww.tencent.com	Latest Fiscal feat	2017/12/31	S&PITRation A+	stiller Soliware and Serv Next Earlings STARS Ranki	10ate 2016/0110
52 wk High/Low		23 Employees	46,049	LTM as of	2018/3/31	S&P LT Rating Date 201	17/4/27 Quality Ranki	ng NR
Volume (mm)		Current Investors	2020 Ventures, LLC, G	aorong Capital, Hillhouse Capital Mar	agement, Ltd., IDG	Ventures India, Lippo Limi	ted, MIH TC Holdings Limited	
Rats SV		24 Reading Isuactors	MA					
		25	145					
		27 VALUATION				PRICEMOLUME GRAP	Н	
		28 (in millions, except per sh	are data)			THICE VOE ONLE CITIAT		250.0
		29 Valuation		Market Data		200.00		350.0
		30 Current Price 07/10/2018	49.28	Dividend Yield	0.2%	260.00		300.0 😭
		31 52 Week High (01/29/20 32 52 Meek Low (07/11/201	18) 60.73 71 24.80	5 Year Heta	1.19	240.00		250.0 5
		33 Shares - Basic	94513	Float %	59 7%	g 220.00		200.0 2
		34 Marketcap - Basic	465,802.9	Short Int. as a % of S/O	NA	ž 200.00		150.0 🖉
		35 Plus: Total Debt	25,036.1	Shares Sold Short	NA	180.00		100.0
		35 Plus: Preferred Stock	0.0	Days Cover Short Average Trading Volume	NA	100.00	L 6	100.0 Q
		38 Less: Cash and ST Invest	3,141.3 ments (22,696.3)	Last Week	18.2	160.00	and an and the second second	100 - 000 valuate da atende atende da atende atende da atende da atende da atende da atende da atende da a
		39 TEV - Basic	471,890.6	Last Month	21.3	140.00	107 40 47 44 47 40 47 4147 AVA	0.0
		40 Relative Performance		Last 3 Months	24.0	//1/ 8/17 9	2018 3 מרור ורקבר ורורר וואו יווא	10 410 5/16 5/16 //18
		41 SEHK:700 YTD	(4.7%)	Last 6 Months	28.5	V	olume — SEHK:700 Pric	•
		NE JOP SUUTID	4.1%	Last rear	20.5			
		44 CAPITAL STRUCTURE				FINANCIAL SUMMARY	Finant Year Fadina	THE Finant Your Fording
		45 Commercial Paner	0.0	Linamotized Premium	0.0	-	riscal rear Enging, 231/15 12/31/16 12/31/17	3/31/18 2018F 2010F
		47 Revolving Credit	0.0	Unamorfized Discount	0.0		100110	
		48 Term Loans	15.029.1	Adjustments	5.5	mounte Statement		

财务数据

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Chart Sele	ected Items 🔇 Add Data I	tems													
Balance Shee	et as of:		Dec-31-2013	Dec-3	1-2014 V	Dec-31	I-2015 V	Dec-	31-2016 V	Dec	-31-2017	V Ma	ur-31-2018	s ~	
Currency			CNY		CNY		CNY		CNY		CNY		CN	Y	
ASSETS [92]															
Cash And Equiv	valents [1096]		b 20,228.	0	42,713.0		43,438.0		71,902.	0	105,69	7.0	117,0	172.0	
Short Term Inv	vestments [1069]		19,623.	0	10,798.0		37,331.0		50,320.	0	36,72	4.0	20,2	187.0	
Trading Asset S	Securities [1244]		1							_			5,0	22.0	
Total Cash	a ST Investments [1002]		39,851.	0	53,511.0		80,769.0		122,222.	0	142,42	1.0	142,3	81.0	
Accounts Recei	ivable [1021]		2,955.	0	4,588.0		7,061.0		10,152.	0	16,54	9.0	20,6	27.0	
Uther Receivad	005 [1206]		U 1,301.		1,042.0		1,040.0		2,003/	-	3,28	2.0		· .	
Total Receivat	ivables [1001]	.4 A	B C	0	E	F	G	Н		J	K	L	M	N O	P
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Other Current	Assets [1055]	5													
Total Curre	ent Assets [1008]													ç	
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Net Proper	rty, Plant & Equipment [10	04 9 INCOME S	TATEMENT - USD IN MILLIOP te	2007/12/31	2008/12/31 2	009/12/31 2	010/12/31 20	Fisc 111/12/31	al Year Ended 2012/12/31 2	1, 1013/12/31	2014/12/31	2015/12/31	2016/12/31	2017/12/31	LTM 2018/3/31
Net Proper	rty, Plant & Equipment [10 estments [1054]	04 9 INCOME S	TATEMENT - USD IN MILLIOP te	2007/12/31	2008/12/31 2	009/12/31 2	010/12/31 20	Fisc 111/12/31	al Year Ended 2012/12/31 2	1, 1013/12/31	2014/12/31	2015/12/31	2016/12/01	2017/12/31	LTM 2018/3/31
Net Proper Long-term Inve Goodwill [117] Other Intaneibl	rty, Plant & Equipment [10 estments [1054] 1] log [1040]	04 9 INCOME S 10 Period Dat 11 Revenues	TATEMENT - USD IN MILLIOP	2007/12/31 522.2	2008/12/31 2	1,815.8	2,968.3	Fisc 111/12/31 4,490.1	al Year Ended 2012/12/01 2 6,983.1	9,880.2	2014/12/01	2015/12/31	2016/12/01 19,411.2	2017/12/31	LTM 2018/0/01 33,473.9
Net Proper Long-term Inve Goodwill [117: Other Intangibl	rty, Plant & Equipment [10 estments [1054] 1] les [1040] bla Lone-Tarm [1050]	04 9 INCOME S 10 Period Dat 11 Revenues 13 Finance Dir 14 Insurance Dir	TATEMENT - USD IN MILLIOP te K. Revenues Ter Downware	2007/12/31 522.2 0.0	2008/12/31 2 1,045.3 0.0	1,815.8 0.0	2,968.3 0.0	Fisc 11/12/31 4,490.1 0.0	al Year Ended 2012/12/31 2 6,983.1 0.0	4, 1013/12/31 9,880.2 0.0	2014/12/31 11,547.6 0.0	2015/12/31 15,115.4 0.0	2016/12/31 19,411.2 0.0	2017/12/31 29,880.3 0.0	LTM 2018/3/31 33,473.9 0.0
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Net Proper Long-term Inve Goodwill [117] Other Intangibi Loans Receivab Deferred Tax A Other Long-Ter Total Assets [LIABILITIES Accounts Payal Accrued Exp. [] Short-term Bor Curr. Port. of L	tty, Plant & Equipment [10 estments [1054] 1] les [1040] de Long-Term [1050] issets, LT [1026] rm Assets [1060] [1007] [99] bie [1018] 1016] rrowings [1046] T obek [1297]	0 INCOME s 10 Period Dat 11 Period Dat 12 Revenues 13 Finance Di 14 Insurance I 15 Gam/Loss 16 Gam/Loss 17 Interest Am 18 Other Reve 19 Total Re 20 Cost Of Go 22 Insurance I 23 Insurance I	TATEMENT - USD IN MILLION for x: Revenues 2w: Revenues 1 on Sale Of Assets (Rev) on Sale Of Invest, (Rev) on Sale Of Invest, (Rev) anues sevenues sols Sold x: Operating Elip. The Operating Elip.	2007/12/31 522.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.9 623.0 153.0 0.0	2008/12/31 2 1,045.3 0.0 0.0 0.0 0.0 0.0 2.1 1,048.4 318.1 0.0 0.0	1,815,8 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 6,1 1,821,9 569,6 0,0 0,0	2,968.3 00 00 00 00 00 00 00 11.4 168.5 958.6 00 00	Fisc H1H2/31 4,490.1 0.0 0.0 0.0 0.0 0.0 0.0 30.2 176.2 1,574.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	al Year Ended 2012/12/31 2 6,963.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 58.7 7,041.9 2,920.9 0.0 0.0	4, 9,880.2 0,0 0,0 0,0 0,0 0,0 102.7 9,983.0 4,588.4 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,	2014/12/01 11,547.6 0.0 0.0 0.0 0.0 1,179.3 12,726.9 4,977.9 0.0 0.0	2015/12/31 15,115.4 0.0 0.0 0.0 0.0 0.0 727.9 15,843.4 6,412.2 0.0	2016/12/01 19,411.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	2017/12/31 29,580.3 0.0 0.0 0.0 0.0 0.0 0.0 6,560.5 36,540.8 18,570.9 0.0	LTM 20180001 33,473.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Net Proper Long-term Inve Goodwill [117] Other Intanqibi Loans Receivat Deferred Tax A Other Long-Ter Total Assets [LIABILITIES Accounts Payal Accrued Exp. [Short-term Bor Curr. Port. of Li Curr. Inorme T	tty, Plant & Equipment [10 estments [1054] 1] les [1040] sest, LT [1026] rm Assets [1060] [1007] [90] bie [1018] 1016] T016] T046 [1047] T046 [1049]	10 NOCME 5 10 Period Dat 11 12 Revenues 13 Finance Di 14 Insurance D 15 Gain/Loss 16 Gain/Loss 17 Interest Ain 18 Other Reve 19 Total Re 20 21 Cost Of Go 22 Finance Di 23 Insurance D 24 Interest Fin	TATEMENT - USD IN MILLION k K. Revenues JV. Revenues Ion Sale Of Assets (Rev) Ion Sale Of Assets (Rev) Ion Sale Of Intest (Rev) direct Income (Rev) studes todes Sold DV: Operating Exp. DV: Operating Exp. DV: Operating Exp.	2007/12/31 522.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 523.0 153.0 0.0 0.0 0.0 0.0	2008/12/01 2 1,045.3 0,0 0,0 0,0 0,0 0,0 0,0 0,0 2,1 1,048.4 318.1 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,	1,815,8 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 6,1 1,821,9 569,6 0,0 0,0 0,0	2,968.3 00 00 00 00 00 00 00 00 00 00 00 11.4 168.5 958.6 00 00 00	Fisc 111/12/31 4,490.1 0,0 0,0 0,0 0,0 0,0 0,0 30.2 176.2 1,574.9 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,	al Year Ended 2012/12/01 2 6,963.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	4, 9,880.2 0,0 0,0 0,0 0,0 0,0 102.7 9,983.0 4,588.4 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,	2014/12/01 11,547.6 0.0 0.0 0.0 0.0 1,179.3 12,726.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	2015/12/31 15,115.4 0.0 0.0 0.0 0.0 0.0 727.9 15,843.4 6,412.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	2016/12/01 19,411.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 2,471.1 21,882.4 9,712.7 0.0 0.0 0.0	2017/12/31 29,580.3 0.0 0.0 0.0 0.0 0.0 6,550.5 36,540.8 18,570.9 0.0 0.0 0.0	LTM 20180001 33,4739 00 00 00 00 00 00 00 00 00 0
Net Proper Long-term Inve Goodwill [117] Other Intanglib Loans Receivab Deferred Tax. A Other Long-Ter Total Assets [LIABILITIES] Accounts Payal Accrued Exp. [Short-term Bor Curr. Port. of L Unearned Reve	tty, Plant & Equipment [10 estimats [1054] 1] leis [1040] bie Long-Term [1050] sostes, L7 [1026] rm Assets [1060] [1007] [99] bie [1018] 1016] rowings [1046] 7 toke [1297] Taxes Fayable [1094] muse, Current [1074]	a 9 NCOME s 10 Period Dat 11 11 12 Revenues 13 Finance Di 14 Insurance I 15 Gain/Loss 16 Gain/Loss 17 Interest An 18 Other Rave 19 Total Ra 20 Cost Of Go 21 Cost Of Go 22 Finance Di 23 Rores F	TATEMENT - USD IN MILLION In Revenues Dr. Revenues Dr. Berenues Dr. Berenues Inorsaite (Taresti (Rev) d Investi (noresti (Rev) Millione (Rev) Millio	2007/12/31 522.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	2008/12/01 2 1,045.3 0,0 0,0 0,0 0,0 0,0 0,0 2,1 1,048.4 318.1 0,0 0,0 0,0 730.4	1,815.8 1,815.8 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,	2,968.3 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,	Fisc 111/12/31 4,490.1 0.0 0.0 0.0 0.0 0.0 30.2 1,574.9 0.0 0.0 0.0 0.0 2,545.3	al Year Ended 2012/12/01 2 6,963.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	4, 1013/12/31 9,880.2 0.0 0.0 0.0 0.0 102.7 9,983.0 4,588.4 0.0 0.0 0.0 5,394.6	2014/12/01 11,547.6 00 00 00 1,179.9 12,728.9 4,977.9 00 00 00 7,749.0	2015/12/31 15,115,4 0,0 0,0 0,0 0,0 0,0 0,0 0,0 15,843,4 6,412,2 0,0 0,0 0,0 0,0 0,0 15,843,4 6,412,2 0,0 0,0 0,0 0,0 0,0 0,0 0,0	2016/12/31 19,4112 0,0 0,0 0,0 0,0 0,0 0,0 2,4711 21,882.4 9,712.7 0,0 0,0 0,0 12,168.7	2017/12/31 29,580.3 0.0 0.0 0.0 0.0 6,560.5 36,540.8 18,570.9 0.0 0.0 0.0 0.0 17,569.9	LTM 2018/3/1 33,473.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0
Net Proper Long-term Inw Goodwill [117] Other Intangli Deferred Tax A Other Long-Ter Total Assets [LIABLILITIES] Accounts Paray Accounts Paray Accounts Paray Curr. Pint.ome T Unaramed Reve Other Current I	tty, Plant & Equipment [10 estments [1054] 1] leis [1040] leis [1040] m Assets [1060] [1007] [909] ble [1018] 1016] T Otek [1297] Arase Sayable [1094] mue, Current [1174] Labilities [1057]	9 INCOME 5 10 Period Dat 11 11 12 Revenues 13 France Di 14 Insurance Di 15 Gan/Loss 16 Gan/Loss 17 Interest An 18 Otter Reve 19 Total Ru 21 Cost Of Go 22 Insurance Di 23 Insurance Di 24 Interest Strip 28 26	TATEMENT - USD IN MILLION Revenues In Revenues In Sae Of Assets (Rev) on Sae Of Masets (Rev) on Sae Of Inset (Rev) on Sae Of Innest (Rev) times these the come (Rev) www.news So do Sold In Operating Exp. Same - Finance Division revent	2007/12/31 522.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 153.0 153.0 0.0 0.0 0.0 0.0 370.1	2008/12/01 2 1,046.3 0.0 0.0 0.0 0.0 0.0 0.0 2.1 1,048.4 318.1 0.0 0.0 0.0 738.4	1,815.8 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 1,821.9 569.6 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,	2,968.3 00 00 00 00 00 11.4 168.5 958.6 00 00 00 2,021.1	Fisc 111/12/31 4,490.1 0.0 0.0 0.0 0.0 0.0 30.2 1.574.9 0.0 0.0 0.0 0.0 2,545.3	al Year Ended 2012/12/01 2 6,983.1 0.0 0.0 0.0 0.0 0.0 0.0 58.7 7,041.9 2,920.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4, 1013/12/31 9,880.2 0.0 0.0 0.0 0.0 102.7 9,883.0 4,588.4 0.0 0.0 0.0 5,394.6	2014/12/01 11,547.6 00 00 00 1,179.3 12,726.9 4,977.9 00 00 00 00 7,749.0	2015/12/31 15,115,4 0,0 0,0 0,0 0,0 0,0 727,9 15,843,4 6,412,2 0,0 0,0 0,0 0,0 15,843,4 6,412,2 0,0 0,0 0,0 0,0 0,0 0,0 0,0	2016/12/31 19,411.2 0.0 0.0 0.0 0.0 0.0 2,471.1 21,882.4 9,712.7 0.0 0.0 0.0 12,168.7	29,880.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	LTM 2018/3031 33,473.9 00 00 00 00 00 6,248.3 41,722.2 21,234.8 00 00 00 20,467.5
Net Proper Long-term Inve Goodwill [117; Other Intangibl Loans Receivab Deferred Tax A Other Long-Ter Total Assets [LIABILITIES Accounts Payal Accrued Exp. [Marchael Reve Curr. Port. of L Curr. Income T Unearned Reve Other Current I	ty, Plant & Equipment [10 estimatis [1054] 10 [1050] 10 [1050] 105	9 ModME 5 10 Period Dati 11 Revenues 13 France Dn 14 Insurance Dn 15 Gan/Loss 16 Gan/Loss 17 Interest Anna 18 Other Reve 21 Cost Of Go 22 Insurance D 23 Insurance C 24 Interest Fug 25 Selling Gers	TATEMENT - USD IN AILLUOY re Dr. Revenues Dr. Revenues Dr. Revenues Dr. Sale Of Inneel (Rev) on Sale Of Inneel (Rev) on Sale Of Inneel (Rev) on Sale Of Inneel (Rev) twenues wenues bodo Sod K. Operating Exp. Nr. Op	2007/12/31 522.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	2008/12/01 2 1,046.3 0.0 0.0 0.0 0.0 0.0 2.1 1,048.4 318.1 0.0 0.0 0.0 730.4 27122	009112/31 2 1,815.8 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,	2,968.3 00 00 00 00 00 11.4 168.5 958.6 00 00 00 2,021.1 573.6	Fisc 111/12/31 4,490.1 0.0 0.0 0.0 0.0 0.0 0.0 1.574.9 0.0 0.0 0.0 2,545.3 1,142.7	al Year Ended 2012/12/01 2 6,983.1 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 58.7 7,041.9 2,920.9 0.0 0.0 0.0 0.0 0.0 0.0 0.0 1,726.2 1 1,726.2	4, 1013/12/31 9,880.2 0,0 0,0 0,0 0,0 102.7 9,983.0 4,588.4 0,0 0,0 0,0 5,394.6 2,590.5	2014/12/31 11,547.6 0.0 0.0 0.0 1,179.3 12,728.9 4,977.9 0.0 0.0 7,749.0 3,539.5	2015/12/31 15,115,4 0,0 0,0 0,0 0,0 0,0 0,0 727,9 15,843,4 6,412,2 0,0 0,0 0,0 0,0 15,843,4 6,412,2 0,0 0,0 0,0 15,115,4 15,1	2016/12/31 19,411.2 00 00 00 00 2,471.1 21,882.4 9,712.7 00 0.0 00 12,168.7 4,962.4	2017/12/31 29,880.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0	LTM 2018/3031 33,4739 00 00 00 00 00 00 00 00 00 0
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Net Proper Long-term Turk Goodwill (117) Other Intanolbi Lans Receival Unter Total Assets [LIABILITIES] Accurate Java, Calandrow Accurate Java, Calandrow Curr, Part. of L Curr. Income T Unerand Reve Other Current I	Yr, Plant & Equipment [10 entents [1054] 1] is [1040] is [1047] m Austis [1060] [1007] [99] is [1017] [99] is [1018] 1016] 1016] 1016[1047] 1016[1049] 1016[1049] 1016[1049] 1016[1049]	¹ MoOME 5 ¹ MoOME 5 ¹ MoOME 5 ¹ MoOME 5 ¹ Period 2 ¹	Transmiss Transmiss In Pressures Transmiss The Remotes Transmission The Remotes	2007/12/31 522.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	2009/1201 2 1,045 3 000 00 00 00 00 00 00 00 00 00 00 00 0	0091201 2 1,8158 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,0 0,	29663 2 29663 0 00 00 00 00 00 00 00 00 00 00 00 00 0	Fisc 1111233 4,490,1 0,0 0,0 0,0 0,0 0,0 0,0 0,0	al Year Endec 2019/1201 2 6 983.1 0 00 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	4, 1011/12/31 9,880.2 00 00 00 00 00 00 00 00 00 0	2014/12:01 11.5475 00 00 00 00 11.793 12.728.9 00 00 00 00 00 00 00 00 00 0	2015/12/01 15.1154 00 00 00 00 00 00 00 00 00 0	2016/1201 19,4112 00 00 00 00 00 00 00 00 00 00 00 00 00	2017/12/1 2017/12/1 2010/01 00 00 00 00 00 00 00 00 00 00 00 00 0	LTM 2018/001 33.473 9 00 00 00 00 00 00 00 00 00 00 00 00 00
Net Proper Long-term Inve Goodwill [117] Other Intangbi Loans Receival Deferred Tax A Other Long-Ter Total Assets [Accounds Payal Accounds Payal Accound Care, I LIABLITTES Short-term Bo John-term Bo John-term Bo Umarned Reve Other Current I	Yr, Plant & Equipment [10 estimating [1054] 1] 16 (1040] 10 (1057) 10 (1057)	Def Def Def Def Def Def	Transmer - usb waturo - Revenues Dis Generus Dis Generus Dis Generus Dis Generus Dis Generus Dis Generus Constant Ranne (Bos) - Operating Exp - Opera	2007/12/31 522.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	2009/12:31 2 1,045.3 000 00 00 00 00 21 1,048.4 318.1 00 00 00 00 21 1,048.4 318.1 2712 00 00 00 00 00 00 00 00 00 00 00 00 00	00091201 2 1,8158 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	29663 2 29663 0 00 00 00 00 00 11.4 168.5 000 00 00 00 00 00 00 00 00	Fisc 11/11/23/1 4,490.1 00 00 00 00 00 00 00 00 00 0	al Year Endec 2019/1301 2 5.983.1 0.00 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	4, 1913/12/31 9,880.2 00 00 00 00 00 00 00 00 00 0	2014/12:01 11.5475 00 00 00 00 11.7785 4.9775 00 00 11.7785 4.9775 00 00 00 00 00 00 00 00 00 0	2015/12/01 15.1154 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	2016/12/01 19,4112 00 00 00 00 00 00 00 00 00 00 00 00 00	2017/12/31 2017/12/31 2018/01 00 00 00 00 00 00 00 00 00 00 00 00 0	LTM 2018/001 33.4759 00 00 00 00 00 00 00 00 00 00 00 00 00
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2. 如何获取数据

- 通过使用Excel插件,您可以在任何预设/自定义的Excel模板中将必要的数据下载下来。 我们还有许多已经预先设置完成的带CIQ函数的模板。 •
- ٠
- 此外,还可以创建和自定义模板。(※不会产生额外费用) ٠



II. 使用现有模板



1. 如何访问现有模板

S&P Capital IQ > Templates

可以通过以下过程访问我们的建模团队创建的现有模板。



Market Intelligence

2. CIQ功能:如何设置自动更新开/关

S&P Capital IQ > Settings



3. 现有模板:财务数据~标准模板

S&P Capital IQ > Templates > Local Language Templates > Simplified Chinese > Standard Template – Simplified Chinese

通过使用此模板,可以将所有主要财务数据(CIQ Financials)(包括上市公司的三个财务表格(标准化后的数字))批 量下载到Excel。也可以对类似公司进行分析。

<u> 数值模板(细节)</u>	1 输	入想要都	茨取财务	数据的	公司的	股票代						
A B C	一合的	和显示的	近山寺				J	K	L	М	N C	P
2 代码 SEHK:700 3 期间 财政年度 4 最新的年报由 右边开始 5 6		日期 2 货币 C 转换 //	018/7/10 China Renminbi 历史汇价					2 将斩 的则	前出包括 才务数据	三个过 ¦	去财务制	表
7 騰訊控股有限公司		Tencent Holdin	gs Limited								S&P Capita	<u>∘.⊡</u> _{al IQ} al IQ
◎ 9 损益表 - CNY 百万					财	的年度 截至.					oapia	LTM
10 周期日期	2007/12/31	2008/12/31	2009/12/31	2010/12/31	2011/12/31	2012/12/31	2013/12/31	2014/12/31	2015/12/31	2016/12/31	2017/12/31	2018/3/31
11 12 收入	3.81/ /	7 1/0 0	12 308 5	10 570 8	28 305 8	13 528 0	50 815 0	71 618 0	08 137 0	134 780 0	10/ /22 0	200 002 0
13 财务部收入	0.0	0.0	0.0	0.0	20,000.0	40,020.0	0.0	0.0	0.0	0.0	0.0	0.0
14 保险部门收入 つ					0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
15 出售资产损益 ろ					0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	网方版是:	苗文実と	化田田	い使用	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
17 利息及投资收益 19 其他收入					100.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
10 <u></u> 肖 他 入	Excel模板	2以中又:	显示		1 111 0	43 894 0	60 437 0	7,314.0	4,726.0	151 938 0	237 760 0	261 736 0
20					.,	,			,	,		201,10010
21 销售及行政开支					9,928.3	18,207.0	27,778.0	30,873.0	41,631.0	67,439.0	120,835.0	133,212.0
22 财务部经营费用	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
23 保险部经营费用	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
24 利息支出-财务部	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
2 <u>5</u> - 七 小] 26	2,703.4	4,364.1	8,550.5	13,325.8	18,367.8	20,687.0	32,659.0	48,059.0	61,232.0	64,499.0	116,925.0	128,524.0
27 销售及一般行政费用	1,137.6	1,850.4	2,607.8	3,781.6	7,204.0	10,760.0	15,683.0	21,952.0	24,818.0	34,595.0	50,703.0	55,533.0
28 勘探/钻探费用	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
29 坏帐准备	0.0	0.0	0.0	4 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
30 基于股票的补偿	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
31 <u></u>	0.0	0.0	0.0							0	0.0	0.0
32 研先与并反费用 33 坂山及城街	0.0	0.0	0.0	*	们的个	까~~	主华北市	TH (D	ੇ ਨਿਲਾ ∖	0	0.0	0.0
33_17110次摊销 34_商誉及无形资产摊销	0.0	0.0	0.0		שנחאו	北刀仰	公子で	ה (א	ሪኮሥጋ	0	0.0	0.0
35 石油,天然气及矿产减值	0.0	0.0	0.0 >							0	0.0	0.0
36 其他经营费用/(收入)	(29.1)	(45.4)	65.4	(55.1)	58.8	0.0	(221.0)	(14.0)	(173.0)	(874.0)	(7,703.0)	(7,975.0)
37 其他经营费用 - 总计	1,108.4	1,805.0	2,673.3	3,726.5	7,262.8	10,760.0	15,462.0	21,938.0	24,645.0	33,721.0	43,000.0	47,558.0
<u>○○</u> 39 营业收入	1.594.9	3,179.1 /	5.877.2	9,599.4	11,304.9	14.927.0	17,197.0	26,121.0	36,587.0	50.778.0	73,925.0	80,966.0

3. 现有模板:财务数据~标准模板(续)

S&P Capital IQ > Templates > Equity Comparable > Summary Comps

Image: service of the service of th		Quic 输出3	副前出	┅рэ(日4010身 〒柊△7到△16	异山天似	ды)				Gross	Margin			Margin Anal FBITDA Ma	ysis (%) rain			Net Incom	e Margin	
COMPARABLE COMPANY ANALYSIS Image: company and states of the st			-1-1						FY-2	FY-1	FY	LTM	FY-2	FY-1	FY	LTM	FY-2	FY-1	FY	LTM
COMPARABLE COMPANY ANALYSIS Solution fills Solutici fills Solution fills				1					66.0	63.0	57.2	57.2	36.1	39.9	34.3	34.3	70.7	27.6	25.6	25.6
COMPARIES CUMPANY ANALYSIS Image: State of Stat									65.6	56.7	56.5	57.7	26.4	26.0	32.3	34.1	50.7	16.5	21.6	26.1
(u dz)	COMPA	RABLE	CON	IPANY ANAL	YSIS				84.0 58.8	86.3 56.7	86.6 //7.0	86.0 44.6	45.6	53.4 33.0	57.1 23.0	57.5 17.6	20.6	37.0	39.2 10.8	40.1
Under Nerr Hater Hate Hat	(In U	USD millions, exc	ept per share	e data)	Dat	tes	/		6.0	7.2	7.5	7.4	(0.1)	0.8	0.9	0.7	(5.0)	(1.5)	(0.0)	0.3
Image: Application of the state of the	Custom Peers	ker	Name		EVE	1 TM	Stock Price	52-Weel	77.4	56.3	50.7	50.4	9.2	27.6	28.3	29.1	10.2	26.3	24.2	24.7
Instancy 12 PUT 12/21 2015/031 2017 2017 2015/031 2017 2017 2015/031 2017 2017 2015/031 2017 2017 2015/031 2017 2017 2015/031 2017 2017 2015/031 2017 2017 2015/031 2017 2017 2015/031 2017 2017 2015/031 2017 2017 2015/031 2017 2017 2017 2015/031 2017 2017 2015/031 2017 2017 2015/031 2017 2017 2017 2017 2017 2017 2015/031	NYS	SE:BABA	Alibaba Grou	up Holding Limited	2018/3/31	2018/3/31	192.75	211.	61.9	65.6	73.9	75.0	5.6	13.8	26.6	25.8	2.9	21.8	9.9	8.4
Namages NTE Networks	Nas	sdaqGS:BIDU	Baidu, Inc		2017/12/31	2018/3/31	261.97 204.74	284.1	39.8 0.0	38.3 0.0	39.8 0.0	39.4 0.0	24.1	23.9	25.0	23.1	17.5	18.6	21.5	19.0
Image: Spring in the starting spring	Nas	sdaqGS:NTES	NetEase, Inc.		2017/12/31	2018/3/31	267.57	377.0	0,0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nashadaga SNV 0 NASK doportion 0 SNA coportion 0 SNA coportion 0 <t< td=""><td>Nas Nas</td><td>sdaqGS:JD sdaqGS:MOMO</td><td>Momo Inc.</td><td></td><td>2017/12/31 2017/12/31</td><td>2018/3/31 2018/3/31</td><td>39.40 46.65</td><td>50.0 54 .</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	Nas Nas	sdaqGS:JD sdaqGS:MOMO	Momo Inc.		2017/12/31 2017/12/31	2018/3/31 2018/3/31	39.40 46.65	50.0 54 .												
	Nas	sdaqGS:SINA	SINA Corpora	ation	2017/12/31	2018/3/31	84.92	124.0	04.0	00.2	00.0	00.0	45.0	52.4	57.4	E7 E	70.7	27.0	20.0	40.4
6 0 1900/10 0.00 01 63 72 73 74 (0.1) 0.8 0.9 0.7 63 12.5 72 73 74 (0.1) 0.8 0.9 0.7 0.9 0.0 0.	0	302405.11	0		1900/1/0	1900/1/0	0.00	0.1	63.8	56.7	53.6	53.8	45.6 25.3	26.8	27.5	57.5 27.5	19.0	24.0	21.5	40.1
Maximum 267.57 377 574 53.8 52.2 22.4 27.4 28.5 27.8 24.5 22.1 90.2 193. Maximum 2000	0		0		1900/1/0	1900/1/0	0.00	0.0	6.0	7.2	7.5	7.4	(0.1)	0.8	0.9	0.7	(5.0)	(1.5)	(0.0)	0.3
Wither 1 148.0 191. 191. 11.						Max	267 57	277 (57.4	53.8	52.5	52.2	22.4	27.4	28.6	27.8	24.6	22.1	20.2	19.8
Little Elita 2017/12/1 2018/37/10 49.8 60.7 34.9 9.1% 41.3% Little Elita 2018/71/0 Little Elita Constrained Constr						Max Median Min Mean	146.01 39.40 149.66	174. 50.1 181.4	59.5	55.6	49.2	49.1	41.7	41.3	40.6	40.6	28.0	27.0	30.1	30.7
Detailed co 2018/7/10 H Conversion H Conversion H <thc< td=""><td>Sub seh</td><td>bject Company hk:700</td><td>Tencent Hold</td><td>dings Limited</td><td>2017/12/31</td><td>2018/3/31</td><td>49.28</td><td>60.7</td><td>3 34</td><td>.89</td><td>81.2%</td><td>141.3%</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></thc<>	Sub seh	bject Company hk:700	Tencent Hold	dings Limited	2017/12/31	2018/3/31	49.28	60.7	3 34	.89	81.2%	141.3%								
Other 2018//10 Cell For Valuation Date Total Debt/ Conversion Net Debt/ H Net Debt/ LTM EBITDA Net Debt/ LTM EBITDA Cell TDA/ LTM EBITDA C													Le	verage and C	overage					
Currenty Utracest Interest		Date		2018/7/10	<== Enter Valua	ation Date		000 11/0	Total Del	ot/	Net Debt/	(Debt	+Pref)/	EBITDA/	(EB	ITDA-Capex)	/ To	otal Debt/	Total I	Debt/
Dilution Basic c== Choose required dilution option 1.7x Nm 0.0x 10.4x 18.4x 18.4x 36.5 26.7 Source: S&P Car 1.7x NM 0.1 4271.3x 22892.3x 0.0 0.0 0.0 Tris model is pre 1.7x NM 0.1 4271.3x 22892.3x 0.0		Conversion		H	<== Enter 3 letter <== Enter H for	Historical & C for C	Current currency cor	Nersion rat		1.5v			0.1x	24.0		interest 5	100	28.8		ap. (%)
Source: SAP Car This model is prof 1 4271.3x 2892.3x 0.0 0.00 173 Ac "财务数值模板 (详细信 息)" 中显示输入的股票代码 1 188 0.0x NM 0.1 4271.3x 2892.3x 0.0 0.00 173 b) " 中显示输入的股票代码 1 188 0.0x NM 18.8 0.0x <		Dilution	<u></u>	Basic	<== Choose rec	quired dilution optic	n \			1.7x	NM		2.8	18.4)	c .	18.	4x	36.5		26.7
在"财务数值模板(详细信息)"中显示输入的股票代码 10.0 2.7x NM 30.0 2.03 17.3 0.0x NM 2.6 0.0x 0.0x <td< td=""><td>Source: S&P Cap</td><td>1</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>0.0x</td><td>NM</td><td></td><td>0.1</td><td>4271.3</td><td>(,</td><td>2892.</td><td>3x</td><td>0.0</td><td></td><td>0.0</td></td<>	Source: S&P Cap	1								0.0x	NM		0.1	4271.3	(,	2892.	3x	0.0		0.0
在 "财务数值模板 (详细信息)" 中显示输入的股票代码 0.0x	This model is pro					unis model.				7.7x	NM		0.0	2.7)	c .	0. N	IM	30.1		23.1
上 人的分放固人放入的股票代码 2.5x NM 332.2 300.9x 29.9 230 息) "中显示输入的股票代码 0.0x NM 132.6 5.5x 5.5x 0.0x 0.0 0.0x 0.0x 0.0x NA 0.0x		在"「	财条数	をすっていていていていたちょう しんちょう しんしょう しんしん しんしん しんしん しんしん しんしん しんしん し	刑信					0.0x	NM		2.6	0.0	c	0.	0x	0.0		0.0
B) 中显示输入的股票代码 ON 00X 00X NA 0.0X 0.0X 0.0X 0.0X 0.0X 0.0X 0.0X 0.0					ㅋㅋㅋ ㅋノトテラ					2.5X 0.0X	NM		33.2 132.6	300.9	((300.	9x 8x	29.9		23.0
● P Detailed Cd 0.0x 0.0x NA 0.0x 0.0x 0.0x 0.0x 0.0x 0.0x 0.0x 0.0		一思)	山山辺	亚尔输入的股影	制工的		\			0.0x	0.0x		NA	0.0	c	0.	Ox	0.0		0.0
4 还可以确认每个项目的最大值, 中值。最小值。平均值	Detailed C	De								0.0x	0.0x		NA	0.0	c	0.	Ox	0.0		0.0
4 还可以确认每个项目的最大值, ^{4271.3x} ^{2292.3x} ^{36.5} ^{25.7} ^{21.2} ^{18.4} ^{23.4} ^{21.2} ^{18.4} ^{21.5} ^{18.5} ^{21.6} ^{18.5} ^{21.7} ^{21.7} ^{5.5} ^{0.1} ^{0.1} ^{18.8} ^{18.8}								`												
中值。最小值。平均值。						4	\ _\\I		<u> </u>	т п 4		/+-	×	4271.3	t i	2892.	3x	36.5		26.7
中值 最小值 平均值 770.5 644.6 24.4 18.8							还可以	佣认	母个人	贝目出	り最大	徂」,		21.2		18.	4 5	29.4		0.1
							山佔	是小	伯 5	区均位	5		:	770.5		644.	6	24.4		18.8
							TIL,	Πζ, Τ,	id,		3		D	30.7)	(25.	8x	52.2		34.3

3

每个公司的基本数据(公司名称 行业分

可比公司分析(详细)

4. 现有模板:行业特有数据~行业特有数据模板

S&P Capital IQ > Templates > Financials > Industry Specific

通过此模板,可以下载行业特有的财务数据,一般数据和对应指标。



5. 现有模板: 行业特有数据比较 - 行业特有数据可比模板

S&P Capital IQ > Templates > Equity Comparables > Industry-Specific Comps

使用此模板,您可以比较特定于任何指定企业和类似公司的业务类型的财务数据,数值和指标。



6. 现有模板:公司概述~财务数据—页概览

S&P Capital IQ > Templates > Company Tearsheets > Financial Snapshot Tearsheet

通过输入公司ID,您可以轻松创建公司概览表。请在"数据"表中查看图表的原始数据



FINANCIAL SNAPSHOT TEARSHEET

Tencent Holdings Limited (SEHK:700)

BUSINESS DESCRIPTION

Tencent Holdings Limited, an investment holding company, provides Internet value-added services (VAS) and online advertising services in Mainland China, Hong Kong, North America, Europe, other Asian countries, and in The company operates through VAS, Online Advertising, and Others segments. It offers online games, community VAS, and applications across various online platforms; online advertising services, such as delivery of pay pay-for-download, etc., as well as display based advertising; and payment related, cloud, and other services for individual and corporate users. The company also develops software; develops and operates online games; ar information technology, asset management, online literature, and online music entertainment services. Tencent Holdings Limited was founded in 1998 and is headquartered in Shenzhen, the People's Republic of China.

				2210210						
VALUATION AND MARKET D	AIA			PRICE/VO	UME GR	APH				
(in millions, except per share data)				280 00 -						
Valuation		Market Data								
Latest Fiscal Year:	2017/12/31	Dividend Yield	0.2%	260.00						
LTM as of	2018/3/31	5 Year Beta	1.19	200.00						
52-Week High (01/29/2018)	60.73	Float	5,637.8	240.00						
52-Week Low (07/11/2017)	34.89	Float %	59.7%	240.00						
Daily Volume	26.8	Short Int. as a % of S/O	NA	\$ 200.00						
Current Price (07/10/2018)	49.28	Shares Sold Short	NA	- <u>e</u> 220.00 -						
% of 52-Week High	81.2%	Days Cover Short	NA	_						
% of 52-Week Low	141.3%	Average Daily Trading Volum	<u>e</u>	- 2 200.00 -						
% of 52-Week Range	55 7%	Last Week	18.2	5,000						
Total Basic Common Shares			21.3	100.00						
Market Capitalization	一 可以合着	11冬天的原始数据	24.0	100.00				1.		- Li -
Plus: Total Debt			28.5	160.00 -			1.4			1.
Plus: Preferred Stock	0.0	Last Year	25.5	440.00	والأفقاد ال	Na Mala	s, a stan a b d	111		a de la ca
Plus: Minority Interest	3,74	Relative Stock Price Performa	ance	140.00	7 0/47	0/17	10/17 11/17	10/17	4/40	2/10
Less: Cash and ST Investments	(22, 6.3)	SEHK:700 YTD	(4.7%)	1/1	/ 0/1/	9/17	10/17 11/17	12/17	1/10	2/10
Enterprise Value	1,890.6	S&P 500 YTD	4.1%				Volume			
	/			LEVERAG		ES				
Snanshot Data				ELVERAG						

7. 现有模板:股东数据~公共所有权

S&P Capital IQ > Templates > Ownership > Public Ownership

在此模板中,详细总结了个人股东信息。



ENCENT HOLDINGS LIMITED

			Marketcap				Latest Filing	Curre	nt j
ID	Name	Туре	Emphasis/Style	Turnov	er Location	Equity Assets	As Of	Shares	Change
IQ882310	Naspers Limited	NA	NA	NA	Cape Town, South Africa	NA	2018/3/23	2,961,223,600	-189,978,300
IQ10253703	Ma, Huateng Pony	NA	NA	NA	NA	NA	2017/12/31	819,507,500	0
IQ417222	The Vanguard Group, Inc.	Traditional Investment Manager	Large cap/GARP	6.6%	Malvern, PA, United States	3,028,469	2018/5/31	194,466,263	1,509,420
IQ403413	BlackRock, Inc.	Traditional Investment Manager	Large cap/GARP	12.1%	New York, NY, United States	3,108,222	2018/6/29	184,063,179	-15,529,189
IQ109783	Capital Research and Management Company	Traditional Investment Manager	Large cap/Growth	24.1%	Los Angeles, CA, United States	1,326,327	2018/4/30	95,051,731	-59,300
IQ23217	T. Rowe Price Group, Inc.	Traditional Investment Manager	Large cap/Growth	29.7%	Baltimore, MD, United States	743,225	2018/4/30	94,197,050	-1,159,169
IQ27081864	Norges Bank Investment Management	Government Pension Plan Sponsor	Large cap/GARP	NA	Oslo, Norway	693,637	2017/12/31	79,823,825	0
IQ1925133	J.P. Morgan Asset Management, Inc.	Traditional Investment Manager	Large cap/GARP	32.8%	New York, NY, United States	423,654	2018/5/4	79,201,656	2,744,794
IQ4848961	Baillie Gifford & Co.	Traditional Investment Manager	Large cap/Growth	16.5%	Edinburgh, United Kingdom	174,663	2018/1/31	75,023,310	-2,546,171
IQ410077483	FMR LLC	Traditional Investment Manager	Large cap/Growth	26.1%	Boston, MA, United States	1,028,452	2018/4/30	61,934,474	1,689,136
IQ12723484	FIL Limited	Traditional Investment Manager	Large cap/Growth	32.8%	Pembroke, Bermuda	154,013	2017/12/31	41,759,836	247,700
IQ661650	OppenheimerFunds, Inc.	Traditional Investment Manager	Large cap/Growth	29.6%	New York, NY, United States	167,117	2018/5/31	41,424,312	93,300
IQ3609163	Jennison Associates LLC	Traditional Investment Manager	Large cap/Growth	31.6%	New York, NY, United States	113,613	2018/5/31	34,688,362	S&P 809,710
IQ137703	Aberdeen Asset Management PLC	Traditional Investment Manager	Large cap/GARP	20.6%	Aberdeen, United Kingdom	142,457	2018/5/31	33,562,366	Capital 10,067,595
IQ26015890	Lau, Chi Ping	NA	NA	NA	NΔ	NΔ	2018/4/9	31 968 000	0
IQ279974139	JPMorgan Chase & Co, Brokerage and Securitie	es Bank/Investment Bank	Large cap/GARP	105.4W	ORLD TREND MAP - SHARES BOUG	HT/SOLD - ALL HOLDER	S		Capita
IQ27082288	UBS Asset Management	Traditional Investment Manager	Large cap/GARP	25.59	Click on a country to see the Top Buyers and Sellers in that country			Map Selection	Current vs. Prior
IQ246748	Teachers Insurance and Annuity Association	a maditional Investment Manager	Large cap/GARP	24.4					
IQ4509118	Fisher Investments	Traditional Investment Manager	sap/Growth	15.89				Key	Share Change .363 986 888 to .3 136 401
IQ4032076	Morgan Stanley Investment Machinent Inc.	Traditional Investment Manager	Large Crowth	39.49	A State N.	/ /			>-3,136,401 to <0
IQ28703	Franklin Resources, Inc.	Traditional Investment Manager	Large cap	25.3	and I Chan				>0 to 7,519,332
IQ823170	State Street Global Advis	Traditional Investment Manager	Large cap	9.9%					>1,519,532 10 61,962,479
IQ3182643	Dimensional Fund Advis .P.	Traditional Investment Manager	Large cap/GA	11.59					
IQ7375303	Janus Henderson Group plc	Traditional Investment Manager	Large cap/Growth	35.2				Top Buyers by Country State	Current vs. Prior
Q12221461	Schroder Investment Management Limited	Traditional Investment Manager	Large cap/Value	36.39		Strand Married		Germany Switzerland	81,982,479
Ownershi	p / World Map / US Map / Canada Map / Tre	end Charts / Tearsheet / Summary	Charts 🖉			and the second second	· •	Spain	42,620,139





Top Buyers by Country	
State	Current vs. Prior
Germany	81,982,479
Switzerland	62,295,917
Spain	42,620,139
Kuwait	16,155,135
Netherlands	13,493,945
Belgium	9,676,295
Ireland	7,519,332
Austria	4,790,795
South Korea	4,379,465
Malaysia	4,247,000
Top Sellers by Country	
State	Current vs. Prior
United Kingdom	-363,986,888
United States	-142,325,717
Sweden	-79,577,467
France	-66,287,226

8. 现有模板: Cross Holdings S&P Capital IQ> Templates> Ownership> Cross Holding

2 我们按照股东	詩股总额多少以			1	你也可以百日也中可以			
降宮排列					您也可以自己指定可以	公司		
C. < THE 14 THE						\		
H					H	<u> </u>		
B /		FF	G H		л к м	N	0	P
VODAFONE CRO					DEPS		0	F
VODAFONE GRO			H - CROSSHOLDING	S - ALL HUL	DERS			
INPUTS				INSTRUCTIONS				
Date	11/3/2014	Max # of Holders	100	Enter up to 20 Tick	ers in cells N8 - AG8; Date and Currency go in	cells D4 and D5		
Currency	USD	Contacts	Show Contacts	Choose Holder Ty	e in cell D6 and Filter by Sector or All Holders	or Holders of a s	specific company	j in cell D7
Holder Type	All Holders	LTM Trend	Show Trend Analysis	Choose Sector in	ell D8 to display in columns I and J; Enter #.of	top holders to v	iew in cell F4	
Filter By	All Selected Securities	Passive Investors	Hide Passive Investors Update Data	Use Check/Unchec	k boxes to Show/Hide Contact details, LTM Tr	end Analysis, and	l Include/Ezclude	Passive Inves
Industry Sector	#REFRESH			Click the "Update I	Data" button to calculate results		LSE:YOD	NYSE:VZ
					Focus Security	·>	Vodafone	Verizon
						· · ·	Group Public	Communicati
LTM TREND ANALYSIS - Description	OBS						Limited	ons inc.
Buyer >	>>> Bought at least one comp in one per	iod. and didn't sell at all			Stock Price (USD)		3.30	50.25
Net Buyer >	>>> Both bought at least one comp and :	sold at least one comp in one perio	d, and the sum of bought shares is greater than the sum	of sold shares	Market Cap (mm)		87,875.0	208,523.6
No Change >	>> No buys or sells over the last twelve	months						
Net Seller >	>>> Both bought at least one comp and :	sold at least one comp in one perio	d, a	- A.		Кеу	Threshold (I	USD millions)
Seller >	>> Sold at least one comp in one period	, and didn't buy at all	1 A Part	2.			>0-	- 533
CRUSSHULDINGS							>533 >1,579	- 1,579 I - 3,100
							>3,100	I - 5,167 - 130 357
	Tene	Activist						
BlackBock Inc	Traditional Investment Manager	GABP - Large cap			and a second second	Country United States	Value Held in All Sec 130	surities (USD millions 356.0
Capital Besearch and Management Comp	Traditional Investment Manager	GARP - Large cap				Germany	24,4	165.7
The Vanguard Group, Inc.	Traditional Investment Manager	GABR	124			United Kingdom Switzerland	5,1	63.5 66.4
KfW, Asset Management Arm	Traditional Investment Manager	NANA				Norway Spain	3,9 3.4	75.1 18.3
State Street Global Advisors, Inc.	Traditional Investment Manage	GARP - Large cap				France	3,0	99.8
Germany (Federal Republic of)	Unclassified	NANA	27			Japan	2,0	33.3 17.7
Fidelity Investments	Traditional Investme anager	Growth - Large cap				Netherlands	1,5	78.3
Legal & General Investment Management	Traditional Invest Manager	Value - Large cap	Gr.					
Weilington Management Company, LLP	Government E B Blan Spencer	GARP - Large cap GARP - Large cap						
UBS Global Asset Management	Traditional Investment Manager	GABP - Large cap						
() N Crossholdings US M	an World Man Dassive I	nyactors / Activist Invo	sta					
			SLU					
2		- 1. 1. 1. 1						
	安地区分析也是可	能的。						
4		====	Name		Value Held in All Securities			
にして、ためののでので、「「」になっていた。	。可以哺队则级持	刊人。	BlackRock, Inc. Capital Research and Management Company		20,353.4 15,951.4			
					10,000 2			

9. 现有模板:类似案例分析~可比交易模板

S&P Capital IQ> Templates> Transactions> Transactions Comps

通过输入每个案例的被赋予的CIQ交易ID,可以在数据库中提取可比交易,您可以一次性下载可比交易的基本信息(收购公司,目标等),交易倍数,财务数据。



III. 自己输入Excel公式

1. 各种CIQ公式的结构①

<Market Data Metrics>

=CIQ("SEHK:700","IQ_CLOSEPRICE","8/1/2012")

<Financial Metrics>



=CIQ("SEHK:700", "IQ_EBITDA", IQ_FY, "4/1/2012", "L", "P", "JPY", "H")

Parameter 1	输入公司的股票代码或公司ID
Parameter 2	输入您要下载的数据项(例如:最新收盘价, EBITDA等)
Parameter 3	指定日期区间 • 相对区间:IQ_LTM(过去12个月), IQ_FY(最近财政年度), IQ_FQ(最新财政季度)等。 • 绝对区间:FY2012(2012财年), FQ 12013(2013财年第一季度)等
Parameter 4	指定基准日期
Parameter 5	指定报告类型 L(最新):最新报道 O(原始):<示例>美国10K,10Q P(初步):<示例>海外新闻稿
Parameter 6	指定期间/备案(日期比较) P(期间模式):我们将参考基准日期指定的过去日期之前的会计年度末的财务报表 F(提交方式):我们将参考在基准日期指定的过去日期之前的公布日期的财务报表
Parameter 7	指定货币
Parameter 8	指定汇率计算方法 ● 历史:对于财务数据⇒指定期间的期末转换率,市场数据→基准日的转换率 ● 当前:当前汇率
S&P Global	

Market Intelligence

1. 各种CIQ公式的结构 ②

<Trading Multiples> =CIQ("SEHK:700", "IQ_TEV_EBITDA", IQ_LTM, "8/29/2012")

Parameter 1	输入公司的股票代码或公司ID
Parameter 2	输入要下载的数据项(在上例中使用"TEV / EBITDA")
Parameter 3	指定期间
	 相对参考:IQ_LTM(过去12个月),IQ_FY(最近财政年度),IQ_FQ(最新财政季度) 绝对参考:FY2012(2012财年),FQ12013(2013财年第1季度)
Parameter 4	指定基准日期

<Company Information>

=CIQ("SEHK:700","IQ_COMPANY_NAME")

Parameter 1 输入公司的股票代码或公司ID

Parameter 2 输入要下载的数据项 (在上面的示例中,使用"公司名称")

1. 各种CIQ公式的结构 ③

<Transaction Metrics> =CIQ("IQTR572862354", "IQ_TR_IMPLIED_EV_EBITDA")

Parameter 1	输入交易ID(对于每种情况,我们都有自己的分配ID)
Description	
Parameter 2	输入您要下载的数据项(在上例中使用"隐含企业价值/LTM EBITDA")

<**Macroeconomic Data**> =CIQ("CN", "IQ_UNEMPLOY_RATE", "JUN2012")

Parameter 1	输入国家代码
Parameter 2	输入您要下载的数据项(使用上例中的"失业率")
Parameter 3	指定期间(在上面的示例中,使用"2012年6月")

2. 搜索股票代码/公司ID

通过使用"插入CIQ标识符",可以轻松地在Excel上搜索股票代码/公司ID并将其插入单元格中。



2. 搜索股票代码/公司ID(续)

每个ID也可以从Web平台获得。此外,筛选结果也可以显示为项目。

<u>股票代码/公司ID</u>

从搜索框中搜索公司名称并跳转到公司概述页面, Ticker在上市公司中列出(例如"SEHK:700")。 此外,对于包括非上市公司在内的所有公司,Capital IQ都 赋予独立的ID,可以在公司网页版网页地址获得,公司网页 地址最后的八位数字就是公司ID,可以在ID号的开头添加 "IQ",这个ID和股票代码具有相同的作用(例如"IQ 11042136")。



<u>交易ID</u>

从搜索框中搜索任何公司,然后转到公司概述页面。从交易 部分,选择并购/私募。

Tencent Holdings Limited (SEHK:700) Transaction Summary > M&A/Private Placements

Create Add to V Items V



3. 公式输入工具:如何使用

通过使用公式输入工具(公式生成器),可以轻松地将CIQ公式插入Excel。



Market Intelligence

3. 自动功能输入工具:参数3 - 如何指定周期

如果要获取财务数据,则需要指定日期区间。有两种方法可以指定区间,"相对区间"和"绝对区间"。

相对参考(Relative Period)

Period			
Relative Period	IQ_FY	▼ +/-	•
O Absolute Period	FY	▼ 2012	•
Cell			•

相对引用是一种不直接指定年数的方法,例如"最近一个会计年度"或"过去12个月"。 您指的是哪个期间取决于期间指定方法,评估标准日期和下一页的"期间/归档"。 从评估参考日期开始,最近的会计年度为IQ_FY±0。

绝对参考(Absolute Period)

Period	
Relative Period	IQ_LTM ▼ +/- ▼
Absolute Period	FY • 2012 •
Cell	

绝对参考是一种直接用年数指定周期的方法,例如"2012财年"。

无论"参考日期"和"期间/归档",始终参考指定的期间。

在绝对参考中,会计期间xxxx yy期间为FYxxxx。

例如,腾讯截至2012年3月31日的财政年度(2011年4月1日至2012年3月31日) 在中国,它通常写于2011财年,但在CIQ上将是2012财年。

※如果期间未指定任何内容,将显示相关参考的最近12个月(IQ_LTM)。 如果要显示其他期间的财务数据,请准确指定期间。

3. 公式输入工具:参数6 - Period/Filing

在期间模式的情况下,从评估标准日期开始查看会计年度结束时反映期间结束时的数字,但对于备案模式,除非在结算通知日期之后,否则不反映期末数字值它的作用。

Period mode

Pricing Date	Period	Filing
3/26/2013	18,583,653	18,583,653
3/27/2013	18,583,653	18,583,653
3/28/2013	18,583,653	18,583,653
3/29/2013	18,583,653	18,583,653
4/1/2013	22,064,192	18,583,653
4/2/2013	22,064,192	18,583,653
4/3/2013	22,064,192	18,583,653
4/4/2013	22,064,192	18,583,653
4/5/2013	22,064,192	18,583,653
4/8/2013	22,064,192	18,583,653
- 1- 1		





3. 公式输入工具:批量收集数据

通过使用Range功能,可以立即将指定时间段的数据下载到Excel。 在下面的示例中,2012年4月1日至2013年3月31日期间,我们将输出腾讯股票交易日的清单。 =CIQ<u>RANGE</u>("TSE7203", "IQ_PRICEDATE", "4/1/2012", "3/31/2013")

ormula Builder						-
🕽 Identifier 🔵 Cell 📔	SEHK:700					
Data Item Keyword 🛛						C
Financials Estimates	Market Data Trading Mul	tiples Company Info	Transactions	Economic Data		
			Eormula T	vpe Range of F	ormulas	
			Date Pange	ype (range or r	ormalab	
Equity Market D	lata	-	Start Date	4/1	/2012	
Market Capi	dizduori Varkat Capitalization					
H Total Entern	rise Value	:	Relative D	ate -5	▼ Da	iys 🔹
H Shares Outs	tanding		Cell			
+ Incremental	Shares Outstanding			1		
	Shares Outstanting		Card Date	2/2	21/2012	
Class Level :	snares Outstanding		End Date	15/3	1/2015	
Cast Sale Price			Cell			
Pricing Date				,		
Thex Value			Sort Order			
2 Day High Price			Ascending or	der by date		•
2 Day Low Price						
Day Open Price Day Clean Price			Currency Typ	e		
2 Day Close Price	mont Easter		O Value	Glo	bal Default Setti	ng 🔻
Pichte Jacus Ad	inent Factor		O Cell			
Rights Issue Au	justment Factor			,		
Yelume Weight	ay close Price					
2 Rid Drice	tu Avg Flice					
Ack Price						
1 ASK FILCE						
Eurod NAV						
Tunu NAV		•	-			
Advanced Ontion		L				
-Currency Conversion	, Mode	Fre	quency			
O Value	Global Default Setting		Value	Daily		•
O Value	Clobal Deldare Detailing		- Cloc	Comy		
Cell			Cell			
CIQRANGE("ISE:/2	03", "IQ_PRICEDATE", "4/	1/2012", "3/31/20	13",,,,,"Pricin	ig Date")		
elected Formulas (doub	le-click to delete, shift double	-click to edit)		Add Data Item	n Ado	d Formula
vmula Lavout Accoss	a row	-	Formula Location	'Sheet1'IH11		
ormula Layout Across	a row	•	Formula Location	'Sheet1'!H11		

S&P Global Market Intelligence

Order(顺序)

- Descending order by date (降序)
- Ascending order by date (升序)

Ascending	descending
Pricing Date	Pricing Date
4/1/2013	7/3/2013
4/2/2013	7/2/2013
4/3/2013	7/1/2013
4/4/2013	6/28/2013
4/5/2013	6/27/2013
4/8/2013	6/26/2013
1/0/2012	C /05 /0010

"使用示例" 使用Range函数收集进行交易的所有 日期。之后,获取所获得日期的每个 收盘价。

Pricing Date 4/1/2013 4,760 4/2/2013 4,615 4/3/2013 4,790 4/4/2013 4,925 4/5/2013 5,090 4/8/2013 5,300 4/9/2013 5,270 4/10/2013 5,330 4/11/2013 5 640

Frequency (顺序)

- Daily (日次)
- Weekly (週次)
- Monthly (月次)

Daily	Weekly	Monthly	
Pricing Date	Pricing Date	Pricing Date	
4/1/2013	4/5/2013	4/30/2013	
4/2/2013	4/12/2013	5/31/2013	
4/3/2013	4/19/2013	6/28/2013	
4/4/2013	4/26/2013		
4/5/2013	5/2/2013		
4/8/2013	5/10/2013		
4/9/2013	5/17/2013		
4/10/2013	5/24/2013		
4/11/2013	5/31/2013		
4/12/2013	6/7/2013		
4/15/2013	6/14/2013		
4/16/2013	6/21/2013		
4/17/2013	6/28/2013		
4/18/2013			
4/19/2013			
4/22/2013			
4/23/2013			

3. 公式输入工具:平均,高,低,变化率

通过使用以下功能,可以将指定期间的平均/高/低/数据变化率(股票价格等)下载到Excel。请从公式中选择各种选项。

Formula Builder EX I Identifier Cell Trancials Estimates Market Data Trading Multiples Company Info Transactions Equity Market Data Formula Type Average Value Image: Start Data Class Level Market Capitalization Start Data Image: Start Data Cell Shares Outstanding Cell Image: Stares Outstanding End Date Image: Stare Stares Outstanding End Date Image: Stare Stares Outstanding End Date Image: Stare Stares End Date Image: Stare Stares End Date Image: Stare Stares End Date Im	 •平均值(AVG功能) 从2012年1月1日至12月31日收购腾讯的平均股价 = CIQ<u>AVG</u>("SEHK700", "IQ_LASTSALEPRICE", "1/1/2012", "12/31/2012") •高价值(HI功能) 从2012年1月1日至12月31日获得腾讯股价的高价
Index Value Currency Type ? Day High Price Value ? Day Low Price Value ? Day Open Price Cell ? Soin-Off Adjustment Factor Image: Soin Street Str	=CIQ <mark>HI</mark> (" SEHK700 ", "IQ_ HIGHPRICE ", "1/1/2012", "12/31/2012")
? Rights Issue Adjustment Factor ? Dividend Adj. Day Close Price Volume Weighted Avg Price ? Bid Price ? Ak Price ? Mid Price ? Mid Price ? So Week Hinh Price Advanced Options Currency Conversion Mode Viane Clabel Default Settion	●价格低(LO功能) 收购腾讯2012年1月1日至12月31日的股价低位 =CIQLO("SEHK700", "IQ_LOWPRICE", "1/1/2012", "12/31/2012")
Cell Cell CIQAVG("TSE:7203", "IQ_LASTSALEPRICE", "4/1/2012", "12/31/2012") Selected Formulas (double-dick to delete, shift double-dick to edit) Add Data Item Add Formula	●变化率(PC功能) 获取腾讯2012年1月1日至12月31日股票价格的变化率 =CIQ <u>PC</u> ("SEHK700 ", "IQ_LASTSALEPRICE", "1/1/2012", "12/31/2012")
Formula Layout Across a row Formula Location Sheet1'IH11 Apply OK Cancel	

IV. 其他相关工具



1. 如何获取CIQ公式代码:我的图标

可以从Web平台上的i图标搜索CIQ功能。

我的图标(iText) 您可以通过单击每个财务数据/分析师预测值旁边的i图标来获取CIQ公式代码。

・财务数据	Chart Selected Items O Add Data Items		Reclassified 12 months Dec-31-2013	Reclassified 12 months Dec-31-2014	12 months Dec-31-2015	12 months Dec-31-2016	12 months Dec-31-2017	LTM 12 months Mar-31-2018 V
	Currency		CNV	CNV	CNV	CNV	CNV	CNV
	[22]		Citi	citi	Citt	Citt	Citt	citi
	ERevenue [112]	4	59,815.0	71,618.0	98,137.0	134,780.0	194,422.0	209,992.0
	Other Revenue [90]		622.0	7,314.0	4,726.0	17,158.0	43,338.0	51,744.0
	Total Revenue [28]		60,437.0	78,932.0	102,863.0	151,938.0	237,760.0	261,736.0
	E Cost Of Goods Sold [34]	1	27,778.0	30,873.0	41,631.0	67,439.0	120,835.0	133,212.0
	Gross Profit [10]	4	Total Revenues - 28			84,499.0	116,925.0	128,524.0
	E Selling General & Admin Exp. [102]		Excel Formula: 10, TOTA	AL REV		34,595.0	50,703.0	55,533.0
	Image: R & D Exp. [100]		Total Revenues is subtota	al line item in the Stand	lard template with the	-	-	-
	Depreciation & Amort. [41]	4	following components:	ar line item in the Stand	and template with the	-	-	-
	Other Operating Expense/(Income) [260]	4	Revenues [112]			(874.0)	(7,703.0)	(7,975.0)
	Other Operating Exp., Total [380]	4	Other Revenues, (Summa	ary Subtotal) [357]		33,721.0	43,000.0	47,558.0
	Operating Income [21]	4	17,197.0	26,121.0	36,587.0	50,778.0	73,925.0	80,966.0
	1 Interest Expense [82]	4	(394.0)	(866.0)	(1,510.0)	(2,167.0)	(3,060.0)	(3,460.0)
	Interest and Invest. Income [65]	4	1,823.0	1,820.0	2,599.0	3,182.0	5,653.0	5,279.0

分析师预测

E Fiscal Years			'07 '08 '09 '10 '11		'17 '18 '19 '20 '21 I I I I I I	22
		2017	2018	2019	2020	
🗄 🗟 EPS Normalized	٢	🔻 6.83 A	8.97 E	11.88 E	15.35 E	
🗄 🗟 EPS (GAAP)		A 7 50 A	8.88 F	11.06 E	14.40 E	
🗄 🗟 Cash Earnings / Share	N.	EPS (GAAP) Consensus Mean -	100278	× 14.65 E	17.70 E	
🗄 🖾 DPS		Excel Formula: IQ_EPS_REPORT	EU_EST s calculate EPS according to Gener	1.19 E	1.52 E	
🗄 🖾 Book Value / Share	•	Accepted Accounting Principles, as	s reported by companies.	46.01 E	58.97 E	
🗄 🖳 Net Asset Value Per Share	•	▼ 23.02 A	32.03 E	42.80 E	56.54 E	
🗄 🖾 CFPS	•	🔻 11.13 A	13.49 E	17.68 E	21.71 E	
TCPK:TCEH.Y (CNY)		2017	2018	2019	2020	
🗄 🖾 EPS Normalized	4	🔻 6.83 A	8.25 E	11.67 E	-	

2. 如何获取CIQ公式代码:CIQ功能列表

S&P Capital IQ > Templates > Plug-in Tools > Excel Plug-in Formula Index

通过使用此模板,您可以看到几乎所有与财务信息,多家公司,公司属性信息等相关的CIQ功能的列表。

示例)当您想要获取资产负债表项目的CIQ功能时



3. 从CIQ功能显示项目名称

通过使用以下功能,可以在Excel上显示与CIQ功能对应的项目名称。

=CIQ("CIQ 函数 ", "IQ_METRIC_NAME")



通过使用上述功能,	可以自动显示项
目名称。	



右键单击要检查其数据的数据单元格>选择审计数据

与Excel WEB页面一样,您可以验证财务数据,检查计算方法和访问数据源。





5. Excel的便捷功能: Cheat Sheet

S&P Capital IQ > Templates > Plug-in Tools > S&PCIQ Formula Structure Cheat Sheet

通过使用此模板,您可以了解每个数据的结构(市场,财务,倍数等)。

A	В	С	D	E	F	G	Н	I	J	K
ļ	BASIC F	ORMULA	S						S8 Ca	kP Ipital IQ
*	Denotes required para	ameter								
M	larket Data									
Pa	arameters	1 <u>Ticker</u> * IBM	2 <u>Metric</u> * IQ_MARKETCAP	3 <u>As Of Date</u> 12/31/2009	4 <u>Currency</u> GBP	5 <u>Curr. Conv.</u> H				
E	kample:	=CIQ("IBM", "IQ_MARI	KETCAP", "12/31/2009", "GBP", "H")							
Fi	nancials									
Pa	arameters	1 <u>Ticker*</u> IBM	2 <u>Metric*</u> IQ_EBITDA	3 <u>Period*</u> IQ_FY	4 <u>Date</u> 3/31/2010	5 <u>Filing</u> L	6 <u>Comp.</u> P	7 Currency USD	8 <u>Curr. Conv.</u> H	
E	kample:	=CIQ("IBM", "IQ_EBITC	DA", IQ_FY, "3/31/2010", "L", "P", "USE)", "H")						
М	lultiples									
Pa	arameters	1 <u>Ticker</u> * IBM	2 <u>Metric</u> * IQ_TEV_EBITDA	3 <u>Period</u> * IQ_LTM	4 <u>As Of Date</u> 12/31/2009					
E	kample:	=CIQ("IBM", "IQ_TEV_	EBITDA", IQ_LTM, "12/31/2009")							
F	stimates									
Pa	arameters	1 <u>Ticker*</u> IBM	2 <u>Metric*</u> IQ_EBITDA_EST	3 <u>Period*</u> IQ_NTM	4 <u>Date</u> 3/31/2010	5 <u>Consolidation</u> CON	6 <u>Comp.</u> P	7 <u>Currency</u> USD	8 <u>Curr. Conv.</u> H	
E	kample:	=CIQ("IBM", "IQ_EBITC	DA_EST", IQ_NTM, "3/31/2010", "CON"	, "P", "USD", "H	")					
D	etailed Broker Estir	nates								
Pa	arameters	1 <u>Ticker</u> *	2 Metric*	3 Period*	4 Date	5 Consolidation	6 <u>Comp.</u>	7 Currency	8 Curr. Conv.	9 <u>Contrib. ID</u>

6. Excel快捷键

S&P Capital IQ > Customize > Manager

🛅 添加自定义快持	走键	🛃 输入物	快捷键文件档(.xml)	
🞦 添加类别			状认设定	
	件档(.xml)	劉 快捷級	建例表	
Quick Keys Manager				8
	×		Reset All Filters 😫 🛃	🔍 💋 🚯
Command Name	Key Combination 🖓	Category 🖓	Application 🖓	
Add Bookmark	Unassigned	Navigation	S&P CIQ - Quick Keys	
Add Range To Selection	Shift F8	Navigation	Excel - Shortcuts	
Adjust Columns	Ctrl Shift Insert	Row/Column	S&P CIQ - Quick Keys	
Adjust Formula Reference	Ctrl Alt Shift R	Formulas	S&P CIQ - Quick Keys	
Adjust Rows	Unassigned	Row/Column	S&P CIQ - Quick Keys	
Apply Date Format	Ctrl Shift #	Formatting	Excel - Shortcuts	
Apply Excel Changes to S&P CIQ Chart	Ctrl E	Charting	S&P CIQ - Data	
Apply General Number Format	Ctrl Shift ~	Formatting	Excel - Shortcuts	
Apply Paintbrush Cycle	Alt Shift V	Formatting	S&P CIQ - Quick Keys	
Audit Data	Ctrl Alt Shift D	Productivity	S&P CIQ - Data	
Auto Color Cycle	Ctrl Alt E	Formatting	S&P CIQ - Quick Keys	
Auto Color Selection	Ctrl Alt A	Formatting	S&P CIQ - Quick Keys	
Auto Color Sheet	Ctrl Alt S	Formatting	S&P CIQ - Quick Keys	
Auto Color Workbook		Formatting	S&D CTO Ouide Kove	
V Show Keyboard Layout				

Excel常用快捷键

- Audit data(审计): Ctrl+Alt+Shift+D
- Trace Precedent(追踪引用单元): Ctrl+Shift+{ Trace Dependent(追踪从属单元): Ctrl+Shift+}
- Clever copy down (刷新同列): Ctrl+Shift+D Clever copy right (刷新同行): Ctrl+Shift+R
- Auto color(颜色转换): Ctrl+Alt+E
- Number format(数字格式转换) : Ctrl+Shift+!

7. 自动改变颜色(Auto color)

S&P Capital IQ > Customize > Settings 通过使用Auto color,您可以辨认CIQ公式及非CIQ公式

Quick Keys Settings			8
General Auto Color Paste Special	 Auto Color Cells on Entry Auto Color Partial Inputs : CIQ Functions : 	 Other Worksheet Links : Same Worksheet Links :	• •
	Inputs : External Workbook Links : Exceptions	Hyperlinks : Formulas :	
	✓ Text✓ Dates		
		OK Cance	Apply

8. 格式编辑(Style Editor)

您可以透過利用快捷键更改颜色循环。但由於<mark>预设的颜色循环是不能变更</mark>,所以您需要在格式预設新的格式并添加到 颜色循环中。

Styles Editor	2
Select Style: Click to Edit Name Number Alignment Font & Fill Border Cell Size The number format property is turned off. Number format: Enter or select custom number format	可更改格式包括: •数字 •单元格对齐方式 •字体和填充 •单元格边界 •单元格尺寸
1 点击按钮,为新的格式起名称	
Style name cannot be empty. -231245 Saye OK	
3 点击Save ,再点击	

8. 预设颜色循环

您可以在Select Cycle下拉菜单查看预设的颜色循环,亦透过用快捷键使用颜色循环。快捷键的名称和预设颜色循环的名称是相同的。



	X		Reset All Filters 🔠 🎦 🗾	। 🔍 🏹 🤻
Command Name	Key Combination		Application 🖓	
uto Color Cycle	Ctrl Alt E	Formatting	S&P CIQ - Quick Keys	

9. 自设颜色循环

快捷键的名称和自设颜色循环的名称是相同的, 请到 Customize > Manager 去设定您自设颜色循环的快捷键。



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10. 故障排除工具

- 如果Excel应用程序无法正常运行(例如, # Refresh, # Name将显示在输入功能的单元格中等), 请使用以下故障 排除工具 (插件管理器 Plug-in Manager)
- 如果使用插件管理器也无法修复错误,请联系我们的专业团队,我们的客户支持。
- 1. 关闭所有Excel, Word, PowerPoint并访问以下链接。 https://www.capitalig.com/home/support
- 2. 单击下面的插件管理器以下载故障排除工具。 如果您没有管理员权限,则可能无法下载。 在这种情况下,很遗憾给 您带来麻烦,请联系您的IT部门。

Session Key New York Submit Downloads Plug-in Managera
ug-in Manager of the Capital IQ Office Plug-in

3. 打开Plug-in Manager后,在"Configuration"选项卡上,请除去Excel、PowerPoint和Word旁边的框,然后点 "Apply",然后请确保Excel、PowerPoint和Word旁边的框再被勾选,然后点"Apply"。在"Reset"部分中,点 "Temp Data" 按钮。

	Plug-in Manager	Plug-in Manager Image: State Sta
	Office Plug-in Excel PowerPoint Word Apply	Office Plug-in
S&P Global Market Intelligence	ResetLocal SettingsTemp Data	Reset Local Settings Temp Data

10. 故障排除工具 - 续

4. 选择"Diagnostic"选项卡>单击"立即运行"。如果问题被找到, Diagnostics能够解决这个问题, 请您点击"Yes"来解决这个问题。

- 如果问题被找到并且需要管理员权限来解决这个问题,您将会看到 "Please re-run the diagnostics as an administrator."。请让您的IT部门提供管理员权限或者协助您用管理员身份来进行以上的诊断。
- 如果问题通过Diagnostics得到了解决,请关闭Plug-in Manager并重新打开Excel/Word/PowerPoint,检查您的问题是否还存在。



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