

Bloomberg

# 彭博基本功能介绍 大学生培训

03/22/2024

刘世元 Shiyuan Liu

# 今日议程

1. 基础功能培训
2. 宏观经济，信用查看，股票分析
3. API 数据拉取
4. 彭博证书介绍
5. Q&A

Bloomberg

# 基础功能

# 彭博资源中心 {BPS <GO>}

- 全面了解彭博终端的各类功能
- 彭博教育，内含使用手册

< > | BILIBILI INC-ADR Equity | BPS | Related Functions Menu | Message | ?

检索内容

语言 | 选项

资源中心主页

资源中心主页

- 入门指南 >
- 彭博教育 >
- 彭博企业解决方案 >
- 彭博指数 >
- 彭博行业研究 >
- BNEF >
- 图表、行情显示与提醒 >
- 气候 >
- 商品 >
- 社区 >
- 加密货币与数字资产 >
- 衍生品 >
- 电子交易解决方案 >
- 股票 >
- 固定收益 >
- 外汇 >
- MBS及现金结构产品 >
- 微软 Office 整合与应用程序界面(>
- 新闻与经济 >
- 交易委托管理解决方案 >
- 投资组合与风险分析 >
- 研究报告 >
- 风险管理 >
- 访查特定 >
- 特定地区 >

## Bloomberg Professional Services

All in one place.

This resource center provides a wide range of marketing materials that highlight the breadth and depth of what Bloomberg has to offer.

< 资源中心主页

彭博教育

- 教育手册 (ENG)
- 高中手册 (ENG)
- 彭博教育简介表 (ENG)
- 新建彭博登录账户简介表 (ENG)
- 图书馆资源功能表 (ENG)
- 教育用户指南
- 投资挑战指南 (ENG)
- 教育Xavier研究论文 (ENG)
- PEOP学生访谈 (ENG)
- 彭博市场理念 >
- 案例分析 >

# NSE主题新闻 {NEWS ON CHINA / NI CHINA <GO>}

- 基于搜索的主题、人物、公司或关键词检索的新闻

The screenshot shows a Bloomberg News search interface. At the top, there are navigation tabs: '新检索' (New Search), '选项' (Options), '我的检索' (My Search), and '翻译' (Translate). The search bar contains the word 'China'. Below the search bar, there are filters for '来源' (Source), '所有日期' (All Dates), '我的语言' (My Language), and '时间' (Time). The search results are displayed in a table with columns for rank, title, source, and time.

| Rank    | Title   | Source | Time  |
|---------|---|--------|-------|
| 1)      | Credit Suisse Weighs Splitting China Team in First Boston Revamp  | BN     | 08:31 |
| 2)      | Hong Kong to Give Away 500,000 Air Tickets to Revive Tourism  | BN     | 15:04 |
| 3)      | HK Borrowing Costs Keep Falling Even as Benchmark Rate Rises (1)  | BN     | 12:31 |
| 按时间排序新闻 |   |        |       |
| 4)      | Macau Business: Vetter's Clinical Facility Demonstrates Success with Five Client Products Now on the Market | NS6    | 20:40 |
| 5)      | 南国早报: 桂林兴安一女子骑车摔倒, 民警雨中撑伞陪伴等待救援   | SNA    | 20:40 |
| 6)      | 界面新闻: 德赛电池: 配股募资不超25亿元申请获证监会受理  | SNA    | 20:39 |
| 7)      | 中国新闻网: 渤海银行再获标普BBB-投资级主体信用评级, 多方面彰显系统重要性  | SNA    | 20:39 |
| 8)      | 平安内蒙古: 这个拥抱, 他们祈盼了38年   | SNA    | 20:39 |
| 9)      | Copper Drives Higher as Powell's Dovish Comments Weigh on Dollar  | BN     | 20:39 |
| 10)     | 每日经济新闻: 2022年民航数据洞察   机场盘点: 白云机场蝉联最繁忙机场, 旅客吞吐量仍下降超  | SNA    | 20:39 |
| 11)     | 每日经济新闻: 2022年民航数据洞察   货运盘点: 中国东航波动较明显   | SNA    | 20:38 |
| 12)     | News.Cn: 香港特区政府律政司成立“法治教育督导委员会”   | NS6    | 20:38 |
| 13)     | 北京青年报: 厦门二手房交易骗局: 银行柜员配合中介, 假意办理抵押贷款  | SNA    | 20:38 |
| 14)     | 证券时报网: 券商近300只金股出炉!   | SNA    | 20:38 |
| 15)     | 媒体滚动: 美联储年内首次加息! 幅度放缓至25基点, 对汇市、股市有何影响?   | SNA    | 20:38 |
| 16)     | 媒体滚动: 春运直击: 凌晨, 大量返沪抵沪旅客滞留上海火车站, 如何为他们搭建避风港湾?   | SNA    | 20:37 |
| 17)     | Global Times: Two-face UK: preaching freedom, stifling protest  | NS6    | 20:37 |
| 18)     | STV新闻坊: 上海模子! 4辆公交车接力化险情, 倘若再少1辆, 怕都是另一个结局  | SNA    | 20:37 |
| 19)     | 天津发布: #天津要闻#【张工会见中国铁建股份有限公司董事长汪建平】2日上午, 市委副书记、市   | WBO    | 20:37 |
| 20)     | 中国农网: 广西: 力争2023年一产增加值增长5%以上  | SNA    | 20:37 |

# FIRS率先报道 {FIRS <GO>}

- 来自彭博新闻编辑的率先报道, 提炼为要点格式以便快速浏览

The screenshot displays the Bloomberg FIRS interface. At the top, there are navigation tabs: '选项', '我的检索', '语言', and '彭博率先报道'. Below these is a search bar containing '亚洲股票, China (中文)' and 'Chinese Stock ...'. The main content area shows a list of news items with timestamps and headlines. A sidebar on the left contains several navigation options:

- 将检索/视图设为预设提醒...
- 在灵活屏中打开
- 选择市场关注领域  
按证券列表缩小范围  
使用高级编辑器
- 证券列表指标  
 仅显示新闻标题

The news items listed are:

- 16:10 恒生指数下跌0.5%; 友邦保险引领下跌  
恒生指数在香港下跌0.5%至21,958.36点。前一个交易日上涨1.1%。友邦保险对指数下跌贡献最大, 下跌1.8%。碧桂园服务跌幅最大, 下跌6.0%。今天, 76支股票中46支下跌, 28支上涨; 所有类股均走低, 以工商业股为首。... More
- 16:10 Hang Seng Index Falls 0.5%; AIA Group Leads Decline  
The Hang Seng Index fell 0.5% at 21,958.36 in Hong Kong. The move follows the previous session's increase of 1.1%. AIA Group Ltd. contributed the most to the index decline, decreasing 1.8%. Country Garden Services Holdings Co. had the largest drop, falling 6.0%. Today, 46 of 76 shares fell, while 28 rose; all sectors were lower, led by commerce and... More
- 15:49 Earnings Growth Will Drive Further China Stocks Rally: Allianz  
China's stock market has more or less priced in the positives of an economic reopening, and further upside will be driven by earnings growth, according to Allianz Global Investors.
  - The offshore market will perform better in the first half of this year, and A-shares should start to pick up after the economy starts to deliver growth in the second half, says Raymond Chan... More
- 15:32 大中华股市: 外资流入A股放缓; 券商和创投股走挫; 中航电测复牌涨停  
在中国全面推进注册制改革的消息发布后, A股券商股获利回吐拖累市场表现, 上证综指收盘变动不大, 东方证券等领跌金融股。此外北向资金净买入A股近27亿元人民币, 金额较此前明显减少。中航电测复牌在深圳涨停, 此前公司公告收购成飞集团预案。港股中恒生指数窄幅波动, 科技股相对强势。台股续升, 半导体类股表现最佳。

# 彭博行业研究 {BI <GO>}

- 提供关于行业、公司及专家主题的研究报告，来自彭博行研分析师的数据及图表

The screenshot displays the Bloomberg BI <GO> interface. At the top, there is a navigation bar with tabs for '选项', 'Data Browser', 'Events', 'Chatrooms', '名录', and '设定'. The main content area is divided into several sections:

- 左侧导航栏 (Left Sidebar):** A tree view under '股票/行业' (Stocks/Industry) listing various sectors like '公用事业' (Utilities), '医疗保健' (Healthcare), '工业' (Industry), '必需消费品' (Consumer Goods), '房地产年/REIT' (Real Estate), '材料' (Materials), '科技' (Technology), '能源' (Energy), '通讯' (Communication), '金融' (Finance), and '非必需消费品' (Consumer Goods).
- 中间搜索与数据区 (Center Search & Data):** A search bar with the text '<检索BI研究与数据>'. Below it, a dropdown menu shows '浏览所有BI' (Browse all BI) with sub-items like '股票/行业', '信用', 'BE经济', 'BI FICC Strategy', 'BI Featured: MBS Strategy', and 'BI股票策略'. Below this is '我的BI' (My BI) with a sub-item '选择显示板和数据' (Select dashboards and data).
- 右侧专题研究报告 (Right Special Reports):** A list of reports under the heading '专题研究报告' (Special Reports):
  - 1) Adani's Turmoil Has Muffled Fund Impact
  - 2) Huawei in US Crosshairs
  - 3) China's Push to Build EV Charging Network
  - 4) February G-10 FX Focus: Parsing Sterling Price Action
  - 5) The Fed Is Likely to Disappoint Stocks in 2023
  - 6) Artificial Intelligence: Long-Term Driver for Software
- 下方BI研究报告 (Bottom BI Research Reports):** A list of reports under the heading 'BI研究报告' (BI Research Reports):
  - 7) ☆ Kia Total Vehicle Sales in South Korea: Monthly Data Update 08:34
  - 8) ☆ Ssangyong Total Vehicle Sales in South Korea: Monthly Update 08:26
  - 9) ☆ GM Total Vehicle Sales in South Korea: Monthly Data Update 08:24
  - 10) ☆ Renault Total Vehicle Sales in South Korea: Monthly Data Update 08:24
  - 11) ☆ U.S. Seasonally Adjusted Auto Sales Rate: Monthly Data Update 05:54
- 图表 (Chart):** A small line chart titled '聚焦 | 更多 >> Used-Car Prices Plunge' showing price fluctuations over time.

# 彭博行业研究 {BI <GO>}

## • 彭博行业研究报告 Research Report

选项 名录 输出 设定

Real Estate控制面板(BI REALA) 亚太

研究报告  
控制面板主页  
行业  
股票  
信用  
地区

数据资料库  
市场份额  
宏观  
行业  
信用  
公司  
分析  
估值  
中国大陆数据  
日本房地产投...  
资讯提供者

行情显示  
新闻/研究报告  
大事  
可比项目表  
市场

主题 估值 盈利 指标 基础 月度

### HK vs. Singapore Housing Market

101 Singapore Home Market Could Remain More Robust Than HK's in 2023

The growth in Singapore's private-housing prices and rents could continue to outperform Hong Kong's in 2023. Rents in Singapore could still increase by another 10-15%, while those in Hong Kong might recover slightly due to the city's resumption of quarantine-free travel with mainland China and the government's drive to attract more foreign talent. In Singapore, surging rents could support home prices, which could rise as much as 5% this year, even as interest rates rise. Hong Kong's home prices meanwhile might fail to recover, as more than 40,000 new units could be available for sale this year.

< 页1/25 >

### China Property 2023 Credit Outlook

102 2023 Outlook: China Property Credit

2023 could be the year in which China halts the downward spiral of its property sector, on the back of the government's 16-point plan to support activity in the industry. Much will depend on the amount of bank lending behind the plan. If it's too small, more investment-grade bonds in the sector could face pressure. High-yield bonds might have little further downside as they are already at very low levels and many are being extended.

< 页1/25 >

### Hong Kong Housing Market's Rate Woes

103 HK Housing Prices Could Fail to Recover Despite Rental Rebound

Hong Kong's mortgage rates could be much higher than housing rental yields for a prolonged period, limiting room for home-price recovery despite a potential rental rebound. Further Fed hikes could lift one-month and three-month Hibor to over 4% later this year. Some developers with high leverage ratios could suffer from higher borrowing costs and turn more aggressive to offload their properties. Luxury new-home sales could rebound thanks to a potential surge in demand from mainland Chinese buyers.

< 页1/48 >

### Australian Real Estate ESG Primer

104 Australian Real Estate Sets Good ESG Example for Global Peers

Australian real estate companies' ESG performance is among the best globally. This is based on progress towards environmental targets, safety and social responsibility policies, and strong capital management and returns. Performance may be better than what is reflected in ESG scores under some frameworks, as Australian company disclosures differ somewhat vs. global peers, particularly on environmental metrics.

< 页1/16 >

### Outlook for China's Land Market

105 China's 2 Trillion-Yuan Land Market to Lose Luster Again in 2023

01/26/23

12/24/22

02/01/23

10/26/22

11/11/22

|              | Score | Target | Peer | Peer |
|--------------|-------|--------|------|------|
| Climate Risk | 5.0%  | 5.0%   | AAA  | AAA  |
| Water        | 28.1% | 28.1%  | AAA  | AAA  |
| Waste        | 1.0%  | 1.0%   | AAA  | AAA  |
| Energy       | 1.0%  | 1.0%   | AAA  | AAA  |
| Land Use     | 1.0%  | 1.0%   | AAA  | AAA  |
| Water        | 28.1% | 28.1%  | AAA  | AAA  |
| Waste        | 1.0%  | 1.0%   | AAA  | AAA  |
| Energy       | 1.0%  | 1.0%   | AAA  | AAA  |
| Land Use     | 1.0%  | 1.0%   | AAA  | AAA  |
| Water        | 28.1% | 28.1%  | AAA  | AAA  |
| Waste        | 1.0%  | 1.0%   | AAA  | AAA  |
| Energy       | 1.0%  | 1.0%   | AAA  | AAA  |
| Land Use     | 1.0%  | 1.0%   | AAA  | AAA  |

# 彭博行业研究 {BI <GO>}

## • 彭博行业研究报告 Research Report

选项 名录 输出 设定

<检索BI研究与数据>

Real Estate控制面板(BI REALE) 欧洲

研究报告 写字楼 零售 工业 RCA 酒店 住宅 Glenigan公司

平方米(季度) 平方米/平方英尺, 年度 平方英尺(季度) 平方米, 半年度 平方尺, 半年度

查 60 季 增长 无

| 名称                                 | 2023 Q4 | 2023 Q3 | 2023 Q2 | 2023 Q1 | 2022 Q4 | 2022 Q3 | 2022 Q2 | 2022 Q1 | 2021 Q4 | 2021 Q3 | 2021 Q2 | 2021 Q1 |
|------------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| 来源: 高力国际                           |         |         |         |         |         |         |         |         |         |         |         |         |
| * 其他标签页上的其他城市                      |         |         |         |         |         |         |         |         |         |         |         |         |
| Unit: Sq.m, Periodicity: Quarterly |         |         |         |         |         |         |         |         |         |         |         |         |
| ▸ 租赁与空置率                           |         |         |         |         |         |         |         |         |         |         |         |         |
| ▸ 资本保值和收益率                         |         |         |         |         |         |         |         |         |         |         |         |         |
| ▸ 写字楼标题资本价值、主要(本币/平方...            |         |         |         |         |         |         |         |         |         |         |         |         |
| ▸ 写字楼标题资本价值、加权(本币/平方...            |         |         |         |         |         |         |         |         |         |         |         |         |
| ▸ 主要写字楼收益率(%)                      |         |         |         |         |         |         |         |         |         |         |         |         |
| ▸ 英国                               |         |         |         |         |         |         |         |         |         |         |         |         |
| Birmingham (West Midlands)         | 6.00    | 6.00    | 6.00    | 5.25    | 5.25    | 5.25    | 5.00    | 5.00    | 5.00    | 5.00    | 5.00    | 5.00    |
| Bristol (South West and Wales)     | 6.25    | 6.25    | 6.25    | 5.50    | 5.25    | 5.25    | 5.00    | 5.00    | 5.00    | 5.00    | 5.00    | 5.00    |
| Leeds (Yorkshire and Humber)       | 6.25    | 6.25    | 6.25    | 5.50    | 5.25    | 5.25    | 5.00    | 5.00    | 5.00    | 5.00    | 5.00    | 5.00    |
| ▸ 伦敦                               |         |         |         |         |         |         |         |         |         |         |         |         |
| London - Canary Wharf              | 6.00    | 5.75    | 5.50    | 5.00    | 4.75    | 4.50    | 4.50    | 4.50    | 4.50    | 4.50    | 4.50    | 4.50    |
| London - City                      | 5.25    | 5.25    | 5.25    | 4.75    | 4.50    | 4.50    | 4.00    | 3.75    | 3.75    | 3.75    | 4.00    | 4.00    |
| London - MidTown                   | 4.75    | 4.75    | 4.75    | 4.75    | 4.50    | 4.25    | 3.75    | 3.75    | 3.75    | 3.75    | 4.00    | 4.00    |
| London - Southbank                 | 5.00    | 5.00    | 4.75    | 4.75    | 4.50    | 4.50    | 4.25    | 4.25    | 4.25    | 4.25    | 4.25    | 4.25    |
| London - West End                  | 4.25    | 4.25    | 3.75    | 4.00    | 4.00    | 3.75    | 3.25    | 3.25    | 3.25    | 3.25    | 3.50    | 3.50    |
| Manchester (North West)            | 6.00    | 6.00    | 6.00    | 5.50    | 5.00    | 4.75    | 4.75    | 4.75    | 4.75    | 4.75    | 4.75    | 4.75    |
| ▸ 法国                               |         |         |         |         |         |         |         |         |         |         |         |         |
| ▸ 德国                               |         |         |         |         |         |         |         |         |         |         |         |         |
| ▸ 荷兰                               |         |         |         |         |         |         |         |         |         |         |         |         |
| ▸ 意大利                              |         |         |         |         |         |         |         |         |         |         |         |         |
| Milan                              | 4.25    | 4.00    | 4.00    | 4.00    | 3.75    | 3.25    | 3.00    | 3.00    | 3.00    | 3.00    | 3.00    | 3.00    |
| Rome                               | 4.75    | 4.50    | 4.25    | 4.25    | 4.00    | 3.75    | 3.50    | 3.50    | 3.50    | 3.75    | 3.75    | 3.75    |
| ▸ 伊比利亚                             |         |         |         |         |         |         |         |         |         |         |         |         |
| ▸ 斯堪的纳维亚                           |         |         |         |         |         |         |         |         |         |         |         |         |

# 彭博行业研究中文版 {BI BBYJ <GO>}

- 中文版彭博行业、公司及专家主题的及时研究报告dashboard

按 <Back> 键返回, 94<GO> 隐藏导航

选项 名录 输出 设定 彭博研究中文频道

研究报告  
首页  
彭博经济研究  
彭博行业研究  
彭博新能源财经  
每日报告  
每周报告  
数据资料库

Major Theme (点击查看更多) »  
中国退出动态清零、经济复苏、楼市风险—中国经济2023年展望  
中国已摆脱经济受到的束缚、快速转向与病毒共存。突然退出动态清零在短期内将会对经济造成干扰。感染病例激增在抑制经济活动，我们预计疫情冲击将持续至2023年初。一旦这一波感染开始消退，从疫情中重新开放将给增长带来极大提振。即使如此，前路不会一帆风顺，经济面临的其他下行压力依然强劲。楼市滑坡在抑制国内需求，全球经济放缓将打击出口。 向下滚动浏览屏幕，阅读彭博经济研究对未来一年中国经济前景和所面临风险的详细分析。

Who Will Survive  
Who Will Fail

页1/13

专题研究报告

- 1) 2023年美国增长展望
- 2) 全球中期展望
- 3) 彭博行业研究对2023年美国股市的十大预测
- 4) 亚洲利率2023年展望
- 5) 亚洲货币2023年展望
- 6) 彭博行业研究2023年亚洲市场预测
- 7) 中国经济概况

最新 | 更多 »

| 所有研究                                  |       |
|---------------------------------------|-------|
| 8) 来源担保证书：并非企业采购的解药                   | 18:00 |
| 9) 来源担保证书：并非企业采购的解药                   | 17:59 |
| 10) BNEF短篇报告：廉价碳抵消供应过剩可能导致自愿碳市场崩溃     | 17:54 |
| 11) BNEF短篇报告：廉价碳抵消供应过剩可能导致自愿碳市场崩溃     | 17:54 |
| 12) BNEF短篇报告：美国电网支出比净零目标所需水平低1,720亿美元 | 16:25 |
| 13) BNEF短篇报告：美国电网支出比净零目标所需水平低1,720亿美元 | 16:25 |
| 14) BNEF短篇报告：日本设定了雄心勃勃的2030年碳捕集目标     | 16:11 |
| 15) BNEF短篇报告：日本设定了雄心勃勃的2030年碳捕集目标     | 16:10 |
| 16) BNEF短篇报告：中国要实现2025年太阳能目标需加快脚步     | 15:13 |

# 文件检索 {DS RES<GO>}

•可以在来自超过1,500个提供者的多样化文件集中检索，以便您发现支持您的分析的文件和市场的见解。

Options Export Settings 文件检索与分析

检索 搜索关键词，输入?获取帮助 700 HK Equity 来源 日期 建议 所有日期

申报 行业 注释 页数 提供者 主题 更多筛选 提醒

提及 主题 申报 提供者

|     |         |                            |
|-----|---------|----------------------------|
| 中国  | 股票回购    | Bloomberg Intelligence     |
| 收入  | 重要股份申报人 | BOCOM Securities           |
| 云计算 | 重要股份    | Guosen Securities Co., ... |
| 利润率 | 公司报告    | GF Securities Co. Ltd.     |

过去24个月 趋势 更多趋势

|       |  |       |
|-------|--|-------|
| 上升趋势  |  |       |
| 业绩预告  |  | +250% |
| 并购    |  | +200% |
| 劳动力成本 |  | +100% |

显示详情 1,000+份文件

| 标题   | 类型                         | 页  | 日期       |
|--|----------------------------|----|----------|
| 笔记   点击笔记本查看更多信息   |                            |    |          |
| If Trace Disseminated, TRACE should be flagged in ExchangesBRE Error Resolved            | Note                       |    | 11/17/23 |
|  | Note                       |    | 10/12/23 |
|  | Note                       |    | 10/11/23 |
| 排名最前的文档  |                            |    |          |
| 国盛证券*季报点评*利润结构优化，AI持续投入--腾讯控股（00700.HK）*00700*海外*夏君                                      | Guosheng Securities Co...  |    | 10:11 AM |
| 腾讯控股：Q3 2023 Earnings Call   | 盈利数据电话会议                   |    | 11/16/23 |
| 浦银国际研究：腾讯（700.HK）：收入基本符合预期；毛利率改善彰显盈利能力的  | SPDB International HK      | 6  | 10:03 AM |
| Tencent, NetEase's Game Performance Extended Struggle in October                         | Bloomberg Intelligence     |    | 09:52 AM |
| 光大证券*日常研究*0700.HK*讯控股*微信泛内循环蓬勃发展经营杠杆改善下利润端再超预期—腾讯控                                       | Everbright Securities C... | 27 | 11/18/23 |
| 【国海证券】腾讯控股 00700 点评报告 利润大超预期，微信生态变现能力持续释放  | Sealand Securities         | 15 | 11/18/23 |
| 方正证券*公司研究*公司点评报告*社交III*腾讯控股(00700)：Non-GAAP利润大超预期，运营效率进一步                                | Founder Securities Co. ... | 13 | 11/18/23 |
| Tencent Sum of Liquidity Parts Indicates Unrecognized Value                              | Bloomberg Intelligence     |    | 11/17/23 |
| 广发证券*腾讯控股*聚焦高质量收入增长，经营杠杆释放*买入*旷实 周喆*季报点评*媒体II  | GF Securities Co. Ltd.     | 12 | 11/17/23 |
| 西部证券*其他*晨会纪要*晨会纪要--每日晨会纪要-11-17*雅雅梅  | Western Securities         | 4  | 11/17/23 |
| China Woes Easing; Country Beats Sector for Alpha: BI APAC Equity                        | Bloomberg Intelligence     | 1  | 11/17/23 |
| Alibaba IPO Woes Confirm Tencent Faces Cloud Challenges; React                           | Bloomberg Intelligence     |    | 11/16/23 |
| 西部证券*公司报告（海外）*公司点评*腾讯控股（0700.HK）3Q23业绩点评--广告强劲，游戏复苏，利                                    | Western Securities         | 6  | 11/16/23 |
| 텐센트(0700.HK): 3Q23 Re: GPM 6년래 최고치 달성  | Hana Financial Investm...  | 6  | 11/16/23 |
| 公司更新 >> 腾讯控股（700 HK）>> 3季度利润超预期：微信生态变现仍有释放空间   | BOCOM Securities           | 12 | 11/16/23 |
| Tencent（700 HK）- 3Q23 earnings beat on strong operating leverage and business innovation | Cmb International Capi...  | 8  | 11/16/23 |
| 【华泰研究 - 互联网】腾讯控股（700 HK，买入）：3Q利润超预期，派对新游或成催化剂  | Huatai Research            | 10 | 11/16/23 |
| Tencent's Margin Gains Will Likely Continue: Earnings Outlook                            | Bloomberg Intelligence     |    | 11/15/23 |
| Tencent 3Q Growth Story of Revenue, Cash, Margins, Credit React                          | Bloomberg Intelligence     |    | 11/15/23 |

改变来源，查看公司文件或研究报告

# 文件检索 {DS CF<GO>}

- 查看公司发布的财务报告，ESG 报告和公司运营报告等

Options ▾ Export ▾ Settings

检索 证券/列表

搜索关键词, 输入?获取帮助 AAPL US Equity x

申报 ▾ 行业 ▾ 注释 ▾ 主题 ▾ 更多筛选 » 提醒

提及

| 主题   | 申报      | 文字记录评论   |
|------|---------|----------|
| 供应链  | ESG 公布  | 事先准备的发言稿 |
| 环境问题 | 补充      | 管理层回答    |
| 中国   | PX14A6G | 分析师提问    |
| 公司治理 | 8-K     |          |

显示详情 Export ▾

过去24个月 趋势 更多趋势 »

上升趋势

|      |         |
|------|---------|
| 高管薪酬 | +19,30% |
| 公司治理 | +3,317% |
| 人权   | +1,000% |

| 标题  | 类型                      | 日期       | 期间       | 大小   |
|---|-------------------------|----------|----------|------|
| Apple Inc: Apples Carbon Removal Strategy White Paper | ESG Releases            | 03/05/24 | 09/30/23 | 6M   |
| Apple Inc: Voting Matters                             | 8-K                     | 02/29/24 | 02/28/24 | 264k |
| Apple Inc: SC 13G/A 2024/02/14                        | SC 13G/A                | 02/15/24 |          | 597k |
| Apple Inc: ESG Releases 2024/02/14                    | ESG Releases            | 02/15/24 | 09/24/22 | 36k  |
| Apple Inc: ESG Releases 2024/02/14                    | ESG Releases            | 02/15/24 | 09/24/22 | 36k  |
| Apple Inc: SC 13G/A 2024/02/13                        | SC 13G/A                | 02/14/24 |          | 11k  |
| Apple Inc: SC 13G/A 2024/02/12                        | SC 13G/A                | 02/13/24 |          | 12k  |
| Apple Inc: PX14A6G 2024/02/09                         | PX14A6G                 | 02/10/24 |          | 47k  |
| Apple Inc: PX14A6G 2024/02/05                         | PX14A6G                 | 02/06/24 |          | 12k  |
| Apple Inc: PX14A6G 2024/02/02                         | PX14A6G                 | 02/03/24 |          | 10k  |
| Apple Inc: 10-Q 2024/02/02                            | 10-Q                    | 02/02/24 | 12/30/23 | 5M   |
| Apple Inc: Q1 2024 Earnings Call                      | Earnings Call           | 02/02/24 |          |      |
| Apple Inc: Supplement 2024/02/01                      | Supplement              | 02/02/24 | 12/31/23 | 4M   |
| Apple Inc: Earnings Release                           | 8-K                     | 02/02/24 | 02/01/24 | 364k |
| Apple Inc: PX14A6G 2024/02/01                         | PX14A6G                 | 02/02/24 |          | 10k  |
| Apple Inc: PX14A6G 2024/02/01                         | PX14A6G                 | 02/02/24 |          | 8k   |
| Apple Inc: PX14A6G 2024/02/01                         | PX14A6G                 | 02/02/24 |          | 10k  |
| Apple Inc: PX14A6G 2024/02/01                         | PX14A6G                 | 02/02/24 |          | 12k  |
| Apple Inc: PX14A6G 2024/01/22                         | PX14A6G                 | 01/22/24 |          | 22k  |
| Apple Inc: 25-NSE 2024/01/17                          | 25-NSE                  | 01/18/24 |          | 7k   |
| Apple Inc: AAPL002 PXY 2024 Bookmarked                | Proxy/Voting Matters    | 01/12/24 | 12/31/22 | 11M  |
| Apple Inc: DEFA14A 2024/01/11                         | DEFA14A                 | 01/12/24 |          | 9k   |
| Apple Inc: DEF 14A 2024/01/11                         | DEF 14A                 | 01/12/24 | 02/28/24 | 4M   |
| Apple Inc: Apple'S 2023 CDP Climate Change Response   | Climate and TCFD Report | 01/10/24 | 09/25/22 | 2M   |
| Apple Inc: Apple Watch Carbon Neutral Report Bands    | ESG Releases            | 12/22/23 | 09/30/23 | 4M   |

Bloomberg

宏观，信用，股票

# 全球经济统计数据 {ECST <GO>}

- 由彭博精选和自设分组的当前和历史经济数据，以便您从多种来源跟踪一个国家或地区的经济统计数据。

检索 设定 世界经济统计数据

标准视图 自设视图 经济报告

中国 浏览

### Key Indicators - China

06/20/2023 - 11/20/2023

| 文字   | 代码             | 2023      |          |          |    |          |
|--|----------------|-----------|----------|----------|----|----------|
|  |                | Q4<br>10月 | 9月       | Q3<br>8月 | 7月 | Q2<br>6月 |
| <b>National Accounts</b>                     |                |           |          |          |    |          |
| 101 Real GDP (yoy %)                         | CNGDPYOY I...  |           | 4.9      |          |    | 6.3      |
| 102 Real GDP (yoy %, yearly)                 | GDPNTTLY In... |           |          |          |    |          |
| 103 Nominal GDP by Expenditure (CNY bn)      | CNNGPQ\$ In... |           | 31999.23 |          |    | 30803.76 |
| 104 Nominal GDP (yoy %, yearly)              | GDPOTTLY In... |           |          |          |    |          |
| 105 Beijing Real GDP (yoy %, cumulative)     | CNBJGDY I...   |           | 5.1      |          |    | 5.5      |
| 106 Beijing Nominal GDP by Industry (CNY bn) | CNBJGDP In...  |           | 31723.1  |          |    | 20621.3  |
| 107 Tianjin Real GDP (yoy %, cumulative)     | CNTJGDY I...   |           | 4.6      |          |    | 4.8      |
| 108 Tianjin Nominal GDP by Industry (CNY bn) | CNTJGDP In...  |           | 12252.61 |          |    | 7842.83  |
| 109 Hebei Real GDP (yoy %, cumulative)       | CNBHYTDY I...  |           | 5.2      |          |    | 6.1      |
| 110 Hebei Nominal GDP by Industry (CNY bn)   | CNBHYTD In...  |           | 31776.60 |          |    | 20778.90 |
| 111 Shanxi Real GDP (yoy %, cumulative)      | CNXHYTDY I...  |           | --       |          |    | 4.7      |
| 112 Shanxi Nominal GDP by Industry (CNY bn)  | CNXHYTD In...  |           | --       |          |    | 11688.56 |
| 113 Jilin Real GDP (yoy %, cumulative)       | CNJLGDY In...  |           | 5.8      |          |    | 7.7      |
| 114 Jilin Nominal GDP by Industry (CNY bn)   | CNJLGDY In...  |           | 9935.68  |          |    | 6147.11  |

3) 图表最大化

# 经济预测 {ECFC <GO>}

- 用来显示经济预测，以便您预测未来趋势，并在比较不同地区预测的同时审查其间的价差，为方便您以更多途径识别全球经济趋势

96 图表 97 设为预设视图 免责声明 经济预测

国家/地区/全球 外来资讯 外来资讯提供者综合 年度 季度

美国 浏览 私营 官方

实际 / 预测 衰退可能性 55.0%

| 指标  | 2016 | 2017 | 2018 | 2019 | 2020  | 2021 | 2022 | 2023 | 2024 | 2025  |
|---|------|------|------|------|-------|------|------|------|------|-------|
| <b>经济活动</b>   |      |      |      |      |       |      |      |      |      |       |
| 实际GDP (同比%)   | 1.8  | 2.5  | 3.0  | 2.5  | -2.2  | 5.8  | 1.9  | 2.3  | 1.0  | 1.8   |
| 消费支出 (同比%)  | 2.5  | 2.6  | 2.7  | 2.0  | -2.5  | 8.4  | 2.5  | 2.2  | 1.0  | 1.8   |
| 政府支出 (同比%)  | 2.0  | 0.6  | 2.0  | 3.9  | 3.2   | -0.3 | -0.9 | 3.3  | 1.3  | 0.9   |
| 私人投资 (同比%)  | -0.1 | 4.4  | 5.8  | 3.1  | -4.7  | 8.7  | 4.8  | -1.9 | 1.0  | 3.0   |
| 出口 (同比%)  | 0.5  | 4.1  | 2.9  | 0.5  | -13.1 | 6.3  | 7.0  | 2.3  | 0.5  | 3.0   |
| 进口 (同比%)  | 1.5  | 4.7  | 4.0  | 1.2  | -9.0  | 14.5 | 8.6  | -2.3 | 0.4  | 3.0   |
| 工业产值 (同比%)  | -2.2 | 1.3  | 3.2  | -0.7 | -7.2  | 4.7  | 3.4  | 0.3  | 0.3  | 1.6   |
| <b>价格指数</b>   |      |      |      |      |       |      |      |      |      |       |
| CPI (同比%)   | 1.3  | 2.1  | 2.5  | 1.8  | 1.2   | 4.7  | 8.0  | 4.2  | 2.7  | 2.3   |
| PCE价指 (同比%)   | 1.0  | 1.8  | 2.1  | 1.4  | 1.1   | 4.2  | 6.5  | 3.8  | 2.6  | 2.1   |
| 核心PCE (同比%)   | 1.6  | 1.6  | 1.9  | 1.7  | 1.3   | 3.6  | 5.2  | 4.2  | 2.7  | 2.2   |
| <b>住房市场</b>   |      |      |      |      |       |      |      |      |      |       |
| 新宅开工 (千, 经季调年率...)  |      |      |      |      |       |      | 1556 | 1394 | 1386 | 1435  |
| 新宅销售 (千, 经季调年率...)  |      |      |      |      |       |      | 644  | 680  | 670  | 716   |
| 成屋销售 (百万经季调年率...)   |      |      |      |      |       |      | 5.1  | 4.2  | 4.3  | 4.9   |
| 建筑许可 (千, 经季调年率...)  |      |      |      |      |       |      | 1679 | 1432 | 1463 | 1500  |
| <b>劳动力市场</b>  |      |      |      |      |       |      |      |      |      |       |
| 失业率 (%)   | 4.9  | 4.4  | 3.9  | 3.7  | 8.1   | 5.4  | 3.6  | 3.7  | 4.3  | 4.2   |
| 非农业就业人数 (千, 经季...)  | 104  | 176  | 190  | 163  | 774   | 606  | 200  | 217  | 64   | 127   |
| 50 新闻标题   NSE >>  |      |      |      |      |       |      |      |      |      |       |
| 51) OPEC November Report: World Oil Demand/Supply Balance (Table) |      |      |      |      |       |      |      |      | BN   | 11/13 |
| 52) SURVEY REPORT: US Economic Forecasts in Oct. 2023             |      |      |      |      |       |      |      |      | BN   | 10/20 |
| 53) OPEC October Report: World Oil Demand/Supply Balance (Table)  |      |      |      |      |       |      |      |      | BN   | 10/12 |
| 54) 译文: 调查显示格鲁吉亚经济2023年料增长6.9%                                    |      |      |      |      |       |      |      |      | BFW  | 09/29 |
| 55) SURVEY REPORT: US Economic Forecasts in Sept. 2023            |      |      |      |      |       |      |      |      | BN   | 09/26 |

# 债券搜索 {SRCH <GO>}

- 根据设定条件筛选对应债券列表
- 绿色/ESG债券搜索 {SRCH @GREEN <GO>}

固定收益检索

创建/修改检索 我的检索 范例检索

按条件创建 通过合并已保存检索创建

截至 02/02/2023 绿色债券发行

1. 选择总体

1) 资产分类 公司债, 国债 3,158,713 证券

2) 来源 所有证券

| 栏目             | 限制 | 已选条件   | 符合项     |
|----------------|----|--------|---------|
| 31) 证券状态       | 包括 | 债券: 活跃 | 429,885 |
| 32) And 绿色工具指标 | -- | 是      | 5,866   |
| 33) 反          |    |        | 栏目      |

5,866 证券 结果 复制BQL公式

3. 更多分析选项

# 债券搜索 {SRCH <GO>}

- 根据矩阵得到相关统计结果，例如行为到期年，列为发行公司所在国

固定收益检索: 结果

未保存检索 > 到期 按 公司所在国 (合计: 流通金额, 以百万计)

货币: USD (截至发行日)

| 到期       | 总计        | US      | CN      | DE      | SE     | JP     | FR      | KR     | NO     | MY    | NL      | LU      | GB      | HK     | 其他     |
|----------|-----------|---------|---------|---------|--------|--------|---------|--------|--------|-------|---------|---------|---------|--------|--------|
| 1) Total | 2,544,276 | 329,181 | 231,192 | 278,597 | 77,309 | 86,724 | 243,970 | 52,438 | 60,459 | 2,537 | 173,742 | 100,159 | 114,325 | 58,122 | 86,144 |
| 96) 2062 | 378       | --      | --      | --      | --     | --     | --      | --     | --     | --    | --      | --      | 378     | --     | --     |
| 96) 2061 | 1,575     | 1,465   | --      | --      | --     | --     | --      | --     | --     | --    | --      | --      | --      | --     | --     |
| 96) 2060 | 5,618     | 1,728   | --      | --      | --     | --     | 3,509   | --     | --     | --    | --      | --      | --      | --     | --     |
| 96) 2059 | 670       | --      | --      | --      | --     | 448    | --      | --     | --     | --    | --      | --      | --      | --     | --     |
| 96) 2058 | 550       | 550     | --      | --      | --     | --     | --      | --     | --     | --    | --      | --      | --      | --     | --     |
| 97) 2057 | 1,929     | 1,280   | --      | --      | --     | --     | 649     | --     | --     | --    | --      | --      | --      | --     | --     |
| 97) 2056 | 2,656     | 616     | --      | 540     | --     | --     | 427     | --     | --     | --    | --      | --      | --      | --     | --     |
| 97) 2055 | 2,447     | 1,983   | --      | 400     | --     | --     | --      | --     | --     | --    | --      | --      | --      | 65     | --     |
| 97) 2054 | 14,202    | 12,856  | --      | --      | --     | --     | --      | --     | --     | --    | 500     | --      | 71      | --     | --     |
| 97) 2053 | 46,199    | 6,826   | --      | 7,095   | --     | 134    | 1,895   | 204    | 197    | --    | --      | 26,965  | 500     | --     | --     |
| 97) 2052 | 15,839    | 13,755  | --      | --      | --     | 101    | 233     | 88     | 68     | --    | --      | --      | 167     | --     | --     |
| 97) 2051 | 18,268    | 9,103   | --      | --      | --     | 131    | 1,693   | 460    | 353    | --    | 816     | --      | 228     | 900    | --     |
| 97) 2050 | 36,298    | 7,649   | --      | 13,438  | --     | 142    | 3,679   | --     | --     | --    | --      | --      | 462     | --     | --     |
| 97) 2049 | 28,433    | 7,616   | --      | --      | --     | 46     | 10,824  | --     | --     | --    | --      | --      | 442     | --     | --     |
| 97) 2048 | 21,688    | 5,629   | --      | --      | --     | 44     | --      | 90     | --     | --    | --      | --      | 71      | 29     | --     |
| 98) 2047 | 9,667     | 5,445   | --      | --      | --     | 44     | 1,571   | --     | --     | --    | --      | 1,984   | 97      | 184    | --     |
| 98) 2046 | 7,848     | 4,925   | --      | --      | --     | --     | 2,432   | --     | --     | --    | --      | --      | --      | --     | --     |
| 98) 2045 | 19,924    | 3,848   | --      | --      | --     | --     | --      | --     | --     | --    | --      | --      | --      | --     | --     |
| 98) 2044 | 40,643    | 2,599   | --      | 1,086   | 143    | 271    | 27,207  | 22     | --     | 7,562 | --      | --      | 636     | --     | --     |
| 98) 2043 | 23,854    | 2,977   | 280     | --      | --     | 2,757  | 3,156   | 244    | --     | 1,606 | --      | --      | 480     | --     | --     |
| 98) 2042 | 32,317    | 3,907   | --      | 3,058   | 91     | 389    | 3,848   | 128    | --     | 20    | 1,741   | 2,312   | 714     | --     | 13,68  |
| 98) 2041 | 15,408    | 6,211   | --      | 1,881   | 48     | 634    | 2,538   | 209    | --     | 24    | 1,620   | --      | 12      | 560    | --     |
| 98) 2040 | 26,847    | 3,705   | 212     | --      | 20     | 474    | 57      | --     | --     | 37    | 18,442  | --      | 1,454   | --     | --     |
| 98) 2039 | 52,735    | 4,478   | --      | 6       | 184    | 276    | 36,413  | --     | 543    | 50    | 841     | 49      | 791     | --     | 14     |
| 98) 2038 | 17,637    | 4,232   | --      | 73      | --     | 745    | 8,115   | --     | 87     | 97    | --      | 21      | --      | --     | 15     |
| 99) 2037 | 30,368    | 4,238   | --      | 20      | 13     | 639    | 60      | --     | --     | 56    | --      | 2,801   | 27      | --     | 13     |
| 99) 2036 | 22,973    | 4,990   | --      | 827     | 52     | 708    | 6,721   | --     | 542    | 65    | 1,198   | 466     | 1,151   | --     | 97     |
| 99) 2035 | 35,804    | 6,608   | 299     | 1,770   | --     | 643    | 1,928   | --     | 73     | 2,589 | 3,234   | 497     | --      | --     | 18     |
| 99) 2034 | 69,741    | 11,038  | 282     | 5,601   | 1,399  | 1,378  | 10,982  | --     | 495    | 79    | 3,883   | 8,903   | 2,332   | 166    | 1,32   |
| 99) 2033 | 171,668   | 13,932  | 456     | 16,919  | 245    | 11,415 | 11,494  | 1,758  | 1,287  | 81    | 6,466   | 5,824   | 38,046  | 2,420  | 3,16   |
| 99) 2032 | 106,496   | 23,478  | 1,293   | 15,134  | 434    | 3,987  | 6,371   | 1,676  | 1,767  | 644   | 8,304   | 7,649   | 2,761   | 894    | 5,73   |
| 99) 2031 | 152,520   | 18,916  | 425     | 33,855  | 407    | 3,779  | 8,898   | 3,211  | 3,505  | 106   | 7,055   | 4,603   | 7,671   | 2,200  | 4,37   |
| 99) 2030 | 138,829   | 15,935  | 621     | 30,087  | 3,949  | 4,386  | 16,476  | 768    | 1,878  | 102   | 14,582  | 10,670  | 791     | 1,892  | 4,81   |
| 99) 2029 | 170,963   | 21,752  | 965     | 23,990  | 6,242  | 4,910  | 13,557  | 1,226  | 5,103  | 100   | 14,406  | 7,575   | 3,079   | 1,037  | 10,59  |
| 99) 2028 | 224,685   | 26,059  | 2,313   | 30,946  | 12,094 | 16,569 | 16,516  | 4,803  | 10,050 | 182   | 15,395  | 12,893  | 5,875   | 5,478  | 7,03   |
| 10) 2027 | 237,722   | 22,413  | 21,969  | 32,747  | 16,992 | 8,126  | 14,433  | 5,377  | 12,344 | 161   | 11,415  | 7,937   | 5,070   | 3,530  | 11,12  |
| 10) 2026 | 293,809   | 21,389  | 75,219  | 23,150  | 13,560 | 8,623  | 8,666   | 13,375 | 9,599  | 101   | 26,105  | 10,689  | 4,535   | 15,941 | 12,09  |
| 10) 2025 | 242,236   | 17,024  | 77,628  | 23,862  | 11,024 | 7,339  | 8,993   | 9,298  | 10,810 | 76    | 12,266  | 5,923   | 6,111   | 12,471 | 6,00   |
| 10) 2024 | 133,805   | 6,122   | 38,002  | 8,254   | 7,836  | 6,511  | 4,419   | 9,402  | 1,799  | 201   | 2,434   | 6,123   | 3,401   | 8,741  | 22     |
| 10) 2023 | 1,203     | 1       | 1,202   | --      | --     | --     | --      | --     | --     | --    | --      | --      | --      | --     | --     |
| 10) 2022 | 1,345     | 12      | 657     | 440     | --     | --     | --      | --     | --     | --    | 200     | --      | --      | 37     | --     |
| 10) 2019 | 77        | --      | --      | --      | 77     | --     | --      | --     | --     | --    | --      | --      | --      | --     | --     |

2) 修改矩阵

数据行: 到期

频率: 每年

连续日期:

数据列: 公司所在国

数据列数值: 前 20

自设选择:

单元格为: 总和

未偿额 (MM):

# 信用评级资料 {CRPR <GO>}

- 当前和历史信用评级及变动

700 HK Equity

公司系统评级 ▾

提醒

页 1/1 信用状况

## 腾讯控股

1) 彭博违约风险 | DRSK »

2) 发行人违约风险 IG6

3) 彭博市场隐含违约概率 | MIPD »

5年发行人违约概率 0.075195

### 穆迪

5) 评级展望 STABLE

6) 发行人评级 A1

7) 长期评级 A1

8) 高级无担保债务 A1

9) 标准普尔

10) 评级展望 STABLE

11) 长期外币发行人信用 A+

12) 长期本币发行人信用 A+

### 标普国家

13) Natl LT Issuer Credit NR

### 惠誉

14) 评级展望 STABLE

15) 长期发行人违约评级 A+

16) 高级无担保债务 A+

17) Credit Benchmark Composites | CRDT »

18) 6M Trend Downgraded

19) Company Consensus\* a+

20) Company Band IG1

21) Bank/Contributor Count Min

22) Level of Agreement High

23) Search Coverage Universe | CRSR »

\*高级栏目

| 评级   | 观察 | 生效         |
|------|----|------------|
| A1   |    | 03/23/2018 |
| A2   |    | 03/23/2015 |
| A3   |    | 03/28/2014 |
| Baa1 |    | 11/14/2011 |

升 / 降 / 无变动 / 最初

关闭

# 财务分析 {FA <GO>}

- 包含公司揭露全面财务信息，包含历史基本面数据和未来预测

IBM US Equity 96 选项 97 输出 98 设定 财务分析

国际商业机器 ASC 842 BQL 周期 20 年度 币 FRC (USD)

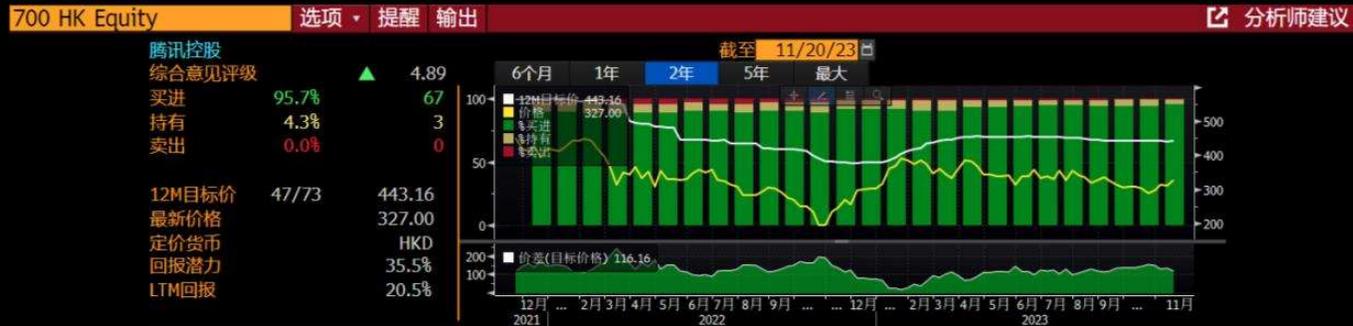
1) 关键统计 2) 损益表 3) 资产负债 4) 现金流量表 5) 比率 6) 分类 7) 其他 8) ESG 9) 自设 10) 共享

11) BBG调整 12) BBG GAAP 13) 公司财报 14) 调整 15) 股票报酬与摊销 16) 调整% 17) GAAP %

| 以百万USD计除每股  | Y          | 2016 Y     | 2017 Y     | 2018 Y     | 2019 Y~    | 2020 Y     | 2021 Y     | 2022 Y     | 2023 Y     | 最近12个月     | 2024 Y 预测  | 2025 Y 预测  |
|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| 12个月结束      | 12/31/2016 | 12/31/2017 | 12/31/2018 | 12/31/2019 | 12/31/2020 | 12/31/2021 | 12/31/2022 | 12/31/2023 | 12/31/2023 | 12/31/2023 | 12/31/2024 | 12/31/2025 |
| 主营业务收入      | .0         | 79,919.0   | 79,139.0   | 79,591.0   | 57,714.0   | 55,179.0   | 57,351.0   | 60,530.0   | 61,860.0   | 61,861.0   | 63,791.7   | 66,526.4   |
| 增长(同比)      | .9         | -2.2       | -1.0       | 0.6        | -27.5      | -4.4       | 3.9        | 5.5        | 2.2        | 2.2        | 3.1        | 4.3        |
| + 销售与服务收入   | .0         | 78,210.0   | 77,424.0   | 77,992.0   | 56,498.0   | 54,195.0   | 56,571.0   | 59,879.0   | 60,886.0   | 60,886.0   |            |            |
| 增长(同比)      | .0         | -2.1       | -1.0       | 0.7        | -27.6      | -4.1       | 4.4        | 5.8        | 1.7        | 1.8        |            |            |
| + 融资收入      | .0         | 1,709.0    | 1,715.0    | 1,599.0    | 1,216.0    | 984.0      | 780.0      | 651.0      | 741.0      | 742.0      |            |            |
| 增长(同比)      | .4         | -8.3       | 0.4        | -6.8       | -24.0      | -19.1      | -20.7      | -16.5      | 13.8       | 14.5       |            |            |
| + 其他收入      |            |            |            |            |            |            |            |            | 233.0      | 233.0      |            |            |
| 增长(同比)      |            |            |            |            |            |            |            |            |            | 385.4      |            |            |
| - 主营业务成本    | .0         | 41,338.0   | 40,803.0   | 41,067.0   | 25,157.0   | 24,314.0   | 25,865.0   | 27,843.0   | 27,560.0   | 27,559.0   |            |            |
| 增长(同比)      | .2         | 1.8        | -1.3       | 0.6        | -38.7      | -3.4       | 6.4        | 7.6        | -1.0       | 26.5       |            |            |
| + 商品与服务成本   | .0         | 40,293.0   | 39,593.0   | 39,935.0   | 24,452.0   | 23,737.0   | 25,331.0   | 27,436.0   | 27,178.0   | 27,177.0   |            |            |
| 增长(同比)      | .4         | 1.8        | -1.7       | 0.9        | -38.8      | -2.9       | 6.7        | 8.3        | -0.9       | -0.9       |            |            |
| + 融资收入成本    | .0         | 1,045.0    | 1,210.0    | 1,132.0    | 705.0      | 577.0      | 534.0      | 407.0      | 382.0      | 382.0      |            |            |
| 增长(同比)      | .8         | 3.4        | 15.8       | -6.4       | -37.7      | -18.2      | -7.5       | -23.8      | -6.1       | -6.1       |            |            |
| 毛利          | .0         | 38,581.0   | 38,336.0   | 38,524.0   | 32,557.0   | 30,865.0   | 31,486.0   | 32,687.0   | 34,300.0   | 34,302.0   | 36,085.0   | 37,653.3   |
| 增长(同比)      | .7         | -6.2       | -0.6       | 0.5        | -15.5      | -5.2       | 2.0        | 3.8        | 4.9        | 4.9        | 5.2        | 4.3        |
| + 其他营业收入    | .0         | 0.0        | 0.0        | 0.0        | 0.0        | 0.0        | 0.0        | 0.0        | 0.0        | 0.0        |            |            |
| - 营业开支      | .0         | 25,192.0   | 25,125.0   | 24,132.0   | 22,101.8   | 25,750.0   | 23,845.0   | 18,912.0   | 25,335.0   | 24,556.0   |            |            |
| 增长(同比)      | .7         | 5.3        | -0.3       | -4.0       | -8.4       | 16.5       | -7.4       | -20.7      | 34.0       | 2.1        |            |            |
| + 销售及一般行政管理 | .0         | 19,780.0   | 19,468.0   | 18,753.0   | 17,887.0   | 20,561.0   | 18,745.0   | 18,542.0   | 18,521.0   | 18,650.0   |            |            |
| 增长(同比)      | .0         | 2.5        | -1.6       | -3.7       | -4.6       | 14.9       | -8.8       | -1.1       | -0.1       | 2.1        |            |            |
| + 研究与开发     | .0         | 5,722.0    | 5,590.0    | 5,379.0    | 5,857.0    | 6,262.0    | 6,488.0    | 6,567.0    | 6,775.0    | 6,775.0    |            |            |
| 增长(同比)      | .7         | 10.1       | -2.3       | -3.8       | 8.9        | 6.9        | 3.6        | 1.2        | 3.2        | 3.2        |            |            |
| + 其他营业支出    | .0         | -310.0     | 67.0       | 0.0        | -1,642.2   | -1,073.0   | -1,388.0   | -6,197.0   | 39.0       | -869.0     |            |            |
| 增长(同比)      | .8         | 44.3       |            |            |            | 34.7       | -29.4      | -346.5     |            |            |            |            |
| 营业利润 (三折)   | .0         | 13,280.0   | 13,211.0   | 14,202.0   | 10,455.0   | 8,115.0    | 7,641.0    | 12,775.0   | 8,065.0    | 8,746.0    | 11,105.0   | 11,008.0   |

# 分析师建议 {ANR <GO>}

- 分析师的评级及目标价格，以便您针对一只股票观察其看涨还是看跌，并观察一段时间内建议的演变。



显示79来源中的74项

|    | 公司                      | 分析师             | 建议    | 目标价    | 日期       | 1年回报   | BARR | 排名 |
|----|-------------------------|-----------------|-------|--------|----------|--------|------|----|
| 1  | Guosheng Securitie...   | Jun Xia         | 买进    | 455.00 | 11/20/23 | 4.33%  |      | 5  |
| 2  | Guotai Junan Secur...   | Zhaojin Liang   | 增持    |        | 11/19/23 |        |      |    |
| 3  | Everbright Securiti...  | 付天姿             | 买进    | 430.00 | 11/18/23 |        |      |    |
| 4  | CITIC Securities Co...  | Guanran Wang    | 买进    |        | 11/17/23 | 16.14% | 3    | 14 |
| 5  | China Galaxy Inter...   | Lei Yang        | 增持    | 474.00 | 11/17/23 |        |      |    |
| 6  | Sealand Securities      | Mengzhu Chen    | 买进    | 411.00 | 11/17/23 | 16.14% | 3    |    |
| 7  | Western Securities ...  | Yanli Li        | 买进    |        | 11/17/23 | 16.14% | 3    |    |
| 8  | Founder Securities ...  | 杨晓峰             | 买进    |        | 11/17/23 | 16.14% | 3    |    |
| 9  | China Securities Co...  | Cui Shifeng     | 买进    | 393.00 | 11/17/23 |        |      |    |
| 10 | Morgan Stanley          | Gary Yu         | 增持/持平 | 430.00 | 11/16/23 | 16.14% | 3    |    |
| 11 | Goldman Sachs           | Ronald Keung    | 买进    | 435.00 | 11/16/23 | 16.14% | 3    |    |
| 12 | Bernstein               | Robin Zhu       | 跑赢大盘  | 455.00 | 11/16/23 | 16.14% | 3    |    |
| 13 | Yuanta Investment...    | Kevin Yim       | ↑ 买进  | 430.00 | 11/16/23 | -2.29% |      |    |
| 14 | BOC International ...   | Michael Meng    | 买进    | 418.00 | 11/16/23 | 16.14% | 3    | 17 |
| 15 | DBS Bank                | Tam Tsz-Wang    | 买进    | 507.00 | 11/16/23 | 16.14% | 3    |    |
| 16 | GF Securities Co. Lt... | 旷实              | 买进    | 508.67 | 11/16/23 | 16.14% | 3    |    |
| 17 | Daiwa Securities        | John Choi       | 买进    | 435.00 | 11/16/23 | 16.14% | 3    | 13 |
| 18 | CICC                    | Yang Bai        | 跑赢大盘  | 475.00 | 11/16/23 | 16.14% | 3    | 12 |
| 19 | Nomura                  | Jialong Shi     | 买进    | 445.00 | 11/16/23 | 16.14% | 3    |    |
| 20 | UOB KayHian (Equit...   | Julia Pan       | 买进    | 425.00 | 11/16/23 | 16.14% | 3    |    |
| 21 | Morningstar             | Ruzhe Su "Ivan" | 买进    | 704.00 | 11/16/23 | 16.14% | 3    | 6  |

# 股票筛选 {EQS<GO>}

- 根据不同分类选择并筛选出适合条件的股票列表

- 我的最近筛选
- 10) 上一未保存屏幕
  - 11) testtest
  - 12) eps
  - 13) DOKNOW
  - 14) 中国概念股
  - 15) EPS
  - 16) test11
  - 17) TWD TOP 400
  - 18) top 20 Japan
  - 19) GAS
  - 20) 所有已保存筛选

- 热门筛选
- 21) Activism Screen
  - 22) BI Factor Rankings
  - 23) China VIE Companies
  - 24) ESG Exclusion: Fossi...
  - 25) ESG Global Angels
  - 26) High CDS Spreads
  - 27) Insider Buyers
  - 28) News Sentiment
  - 29) SZSE SEHK Northbou...
  - 30) 更多筛选

筛选条件

|          |              |              |
|----------|--------------|--------------|
| 31) 交易所  | 32) 行业       | 33) 公司所在国/地区 |
| 34) 指数   | 35) 投资组合/工作表 | 36) 股票筛选     |
| 37) 证券类型 | 38) 证券属性     | 39) 交易状态     |
| 40) 多重上市 | 41) 注册州      | 42) 债务分布     |
| 43) 公司简介 | 44) 产品分类     | 45) 地区分类     |

添加条件

已选筛选条件

| 已选筛选条件                  | 相符      |   |
|-------------------------|---------|---|
| 证券总体                    | 1683236 |   |
| 51) :: 交易状态: 活跃         | 542854  | ⊗ |
| 52) :: 证券属性: 只显示公司的主要证券 | 93962   | ⊗ |
| 53) :: 交易所: 中国          | 6632    | ⊗ |
| 54) :: 分类(BICS): 通讯     | 156     | ⊗ |
| 55) 添加筛选条件              |         |   |

选择交易所以包括/排除

检索 中国

交易所

- 新加坡
- 韩国
- 港股通-沪港通
- 港股通-深港通
- 中国台湾
- 亚太地区(新兴)
- 东欧
- 拉丁美洲与加勒比海
- 中东与非洲
- 北美洲
- 西欧
- Search Results
  - 中国
  - 上海
  - 深圳
  - Beijing Stock Exchange
  - 亚太地区(新兴)

Selections

中国 Included ⊗

更新 取消

Bloomberg

# API 数据拉取

## Excel字段查找 {FLDS <GO>}

- 更多公式内容 >> {HELP DAPI <GO>}
- Excel公式构建功能

700 HK Equity Source API Save Options Page 1/10 Field Search

Search for Fields Selected Fields (0)

market cap View Ranked Filter Equity Field Type All

| ID        | Mnemonic                  | Description               | Ovrd Value        |
|-----------|---------------------------|---------------------------|-------------------|
| 1) RR902  | CUR_MKT_CAP               | Current Market Cap        | 2623984.40        |
| 2) RR910  | CRNCY_ADJ_MKT_CAP         | Currency Adj Market Cap   | 2623984.40        |
| 3) RR250  | HISTORICAL_MARKET_CAP     | Historical Market Cap     | 2713414.41        |
| 4) FD115  | FUND_MKT_CAP_FOCUS        | Market Cap Focus          |                   |
| 5) RR930  | MSCI_MKT_CAP              | MSCI Market Cap           | 234079958023.1370 |
| 6) IX219  | TOPIX_MARKET_CAP_SEGME... | TOPIX Market Cap Segment2 |                   |
| 7) RX066  | MKT_CAP_LAST_TRD          | Market Cap - Last Trade   | 2623984.46        |
| 8) RR263  | DEBT_TO_MKT_CAP           | Debt To Market Cap Ratio  | 0.15              |
| 9) IX218  | TOPIX_MARKET_CAP_SEGME... | TOPIX Market Cap Segment1 |                   |
| 10) RR963 | CURRENT_EV_TO_MKT_CAP     | EV to Market Cap          | 1.03              |
| 11) FD103 | FUND_MEDIAN_MKT_CAP       | Fund Median Market Cap    |                   |
| 12) FD102 | FUND_AVG_MKT_CAP          | Fund Average Market Cap   |                   |
| 13) RR480 | EV_TO_MKT_CAP             |                           |                   |
| 14) RX669 | CASH_%_CURRI              |                           |                   |
| 15) RR233 | CURRENT_MAR               |                           |                   |
| 16) FD327 | HB_MARKET_C               |                           |                   |
| 17) IA362 | MSCI_SEC_INT              |                           |                   |

File Home New Tab Insert Page Layout Formulas Data Review View Help Bloomberg

Function Builder Spreadsheet Builder Find Fields BQL Builder Template Library Chart Library Create New Note Visualizer File Manager Open in Sandbox Refresh Worksheet Populate Table Upload Data

Bloomberg

# 彭博证书

# 彭博证书 {BCER <GO>}

- BMC, BFF & ESG

- Log In
- Sign Up
- BBG for Education
- FAQ
- Certificates**
- BFF
  - Overview
  - Course Modules
- BMC
  - Overview
  - Course Modules
- ESG
  - Overview
  - Course Modules

## Certificates

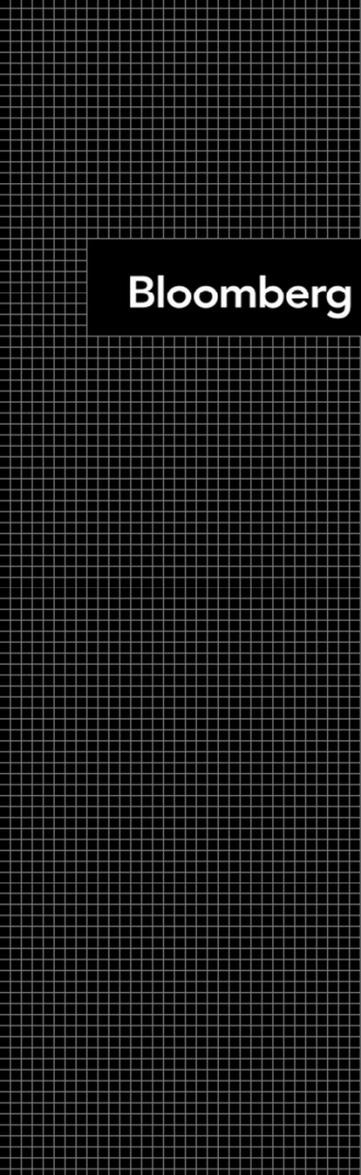
Bloomberg for Education offers a series of credentials that will boost your knowledge and strengthen your job applications. These e-learning courses provide a self-paced, interactive way to explore different areas of finance deeply. Upon finishing each program, you will receive a certificate of completion that you can promote on your LinkedIn, resume, and CV.

Bloomberg Finance Fundamentals (BFF) [Learn More](#)

Bloomberg Market Concepts (BMC) [Learn More](#)

Environmental Social Governance (ESG) [Learn More](#)

Bloomberg provides access to the courses at no extra cost when logging in via the Terminal. Logging in without a connection to a Bloomberg Terminal will require a special subscription.



Bloomberg

Q&A

Bloomberg

# 感谢您的参与!

- 更多讲座, 请查看 {SMNR<GO>}